



# Regional Homelessness Response System Governance Proposal

Working Group Convened by  
Focus Strategies &  
County of Santa Cruz Homeless Services Coordination Office

# Objectives for Briefing



Affirm the urgency of responding more effectively to homelessness



Review draft proposal for a regional homelessness response system governance structure



Provide specific feedback on overall concept



Help “fill in the blanks”

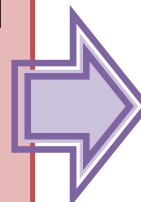
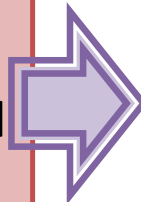
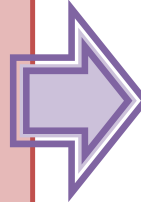
# Improving the Region's Homelessness Crisis Response

## Challenges & Opportunities

There are many good programs to address the growing challenge of homelessness, but the community lacks a strongly coordinated regional response

New resources are flowing into the community, but there are limited ways to ensure they are being used as effectively as possible

There is community frustration and lack of confidence in the response to homelessness; unclear where to direct input



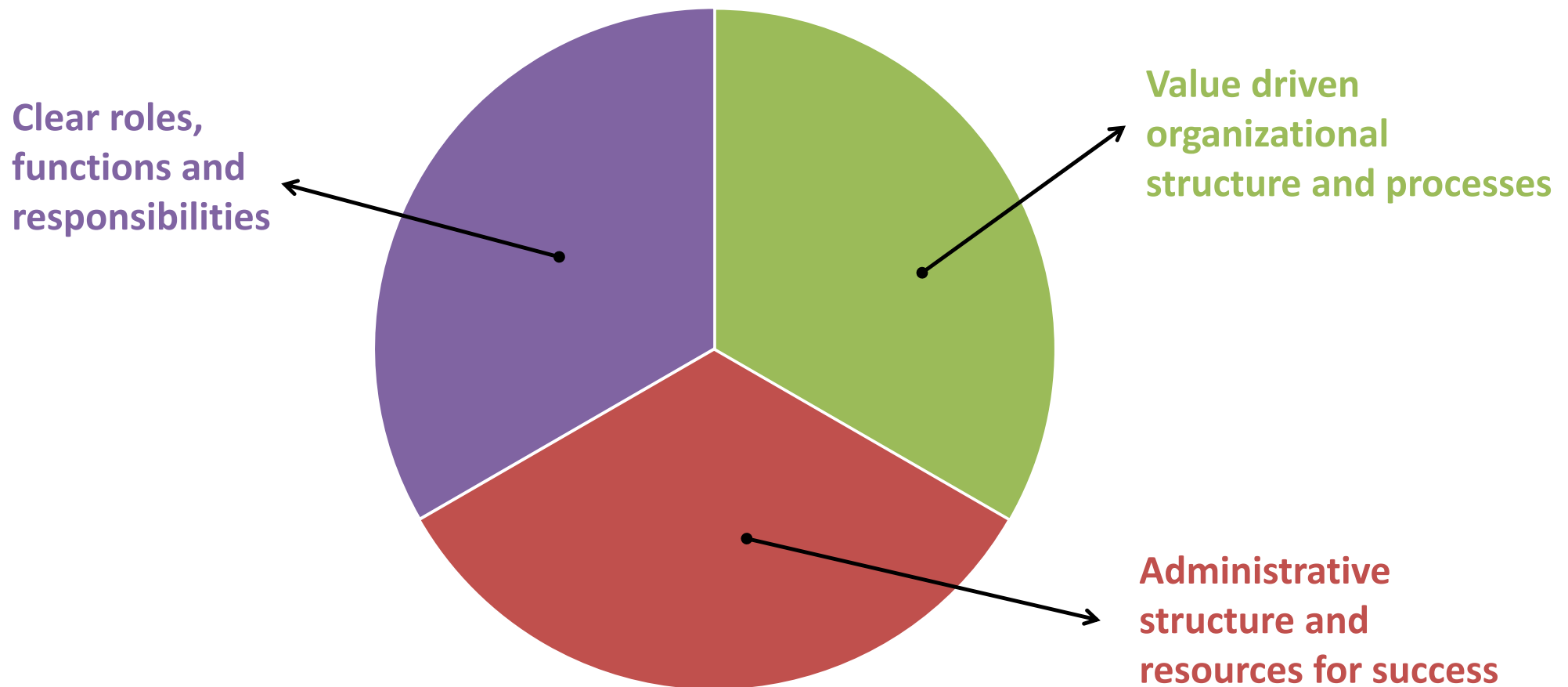
## Recommendations

Establish a governance structure to design, direct, and evaluate an effective regional homelessness response *system*

Empower new governance structure to set investment priorities informed by data and allocate funding to maximize results

Authorize new structure to take input, make decisions, hold accountability and communicate about the regional homelessness response

# Criteria for Success and Improved Outcomes



# Mission, Values and Principles

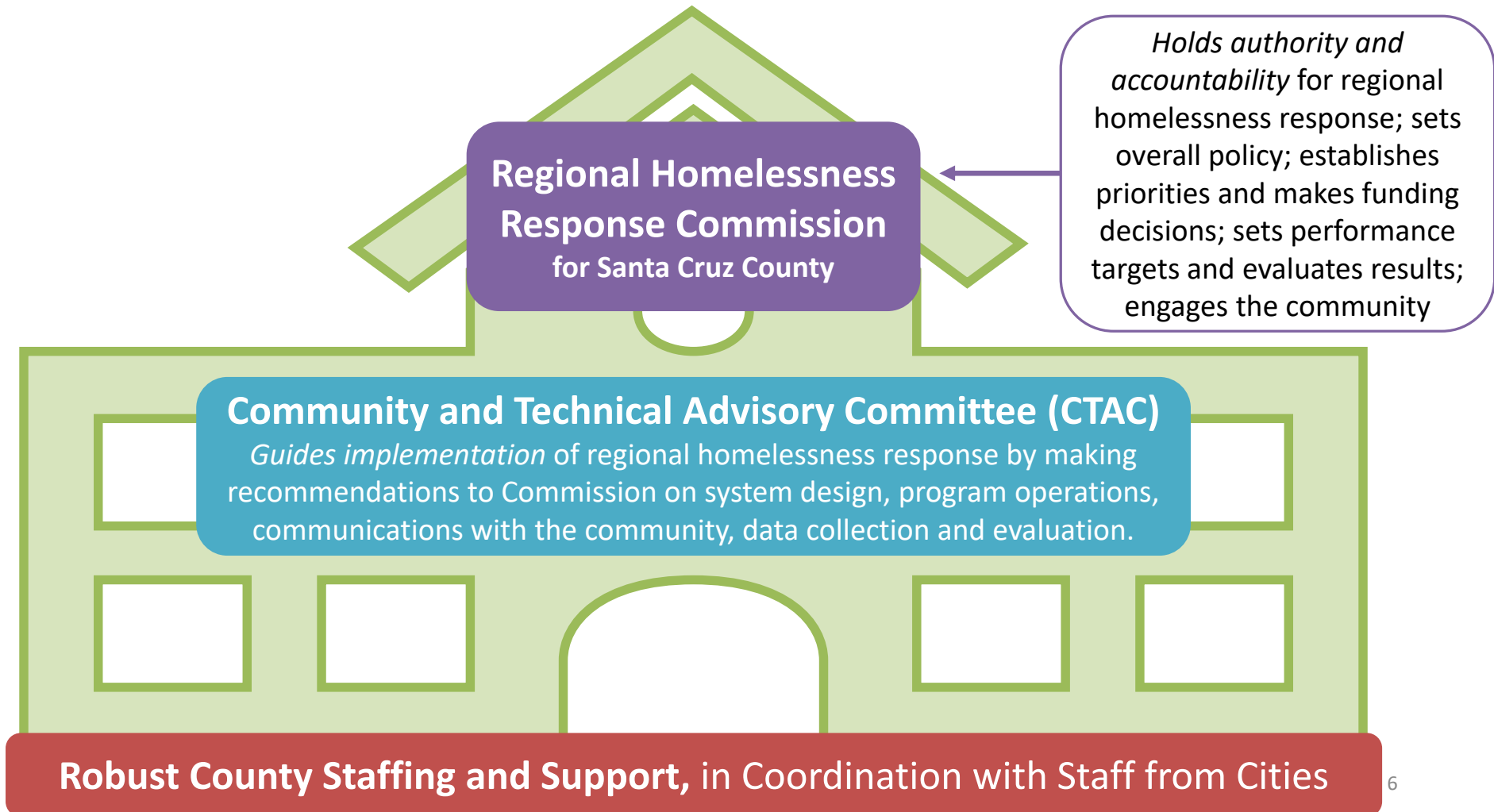
## Mission:

Guide the region to an effective response to homelessness.

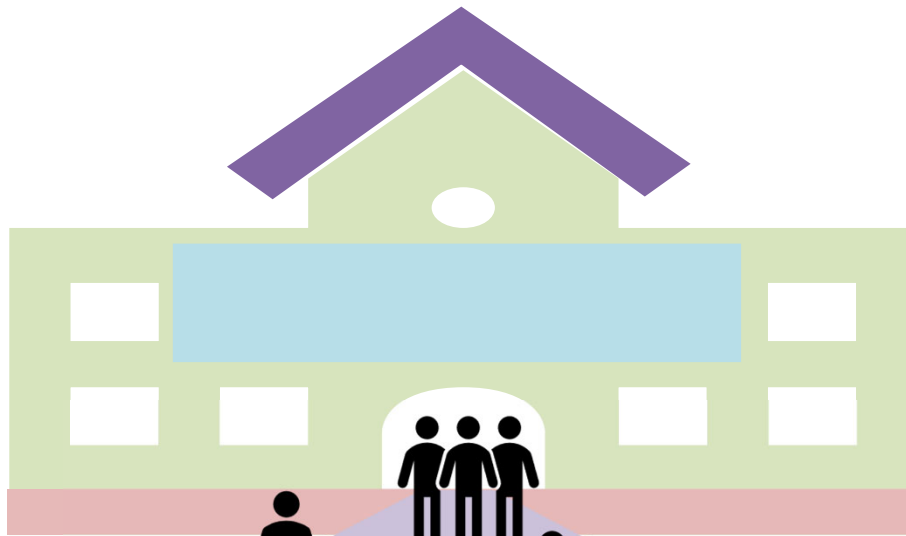
Move away from reactive decision making to forward thinking, systematic improvements and investments.



# Proposed Structure for Regional Homelessness Response



# Commission Responsibilities



- Develop shared vision
- Plan the system response
- Establish investment priorities
- Adopt performance measures
- Set targets for system capacity
- Make funding decisions
- Evaluate results
- Engage the community

Homelessness Prevention

Street Outreach \* Encampment Response \* Diversion

Coordinated Entry (Smart Path) \* Shelters/Navigation Centers

Case Mgmt. & Housing Navigation \* Rapid Rehousing \* Permanent Supportive Housing

# Proposed Composition

## Commission

- Jurisdictional perspective: County and cities (7)
- People with Lived Experience (2)
- CTAC Representative (1)
- Partner Systems (e.g. Housing Authority, Health System) (1)

Total = 11 Members

## CTAC

- People with lived experience; service providers; partner systems; business sector; community organizations; faith community; advocates; neighborhood groups; general public

Seated voting members (number TBD); non-voting members welcome

CTAC oversees task groups working on specific topics

## County Staff Support

County staff (number TBD) to implement vision/direction set by the Commission and CTAC



# Key Task Groups of the CTAC



**System Planning and  
Funding Priorities**



**Data Systems and  
Evaluation**



**Community Engagement  
and Communication**



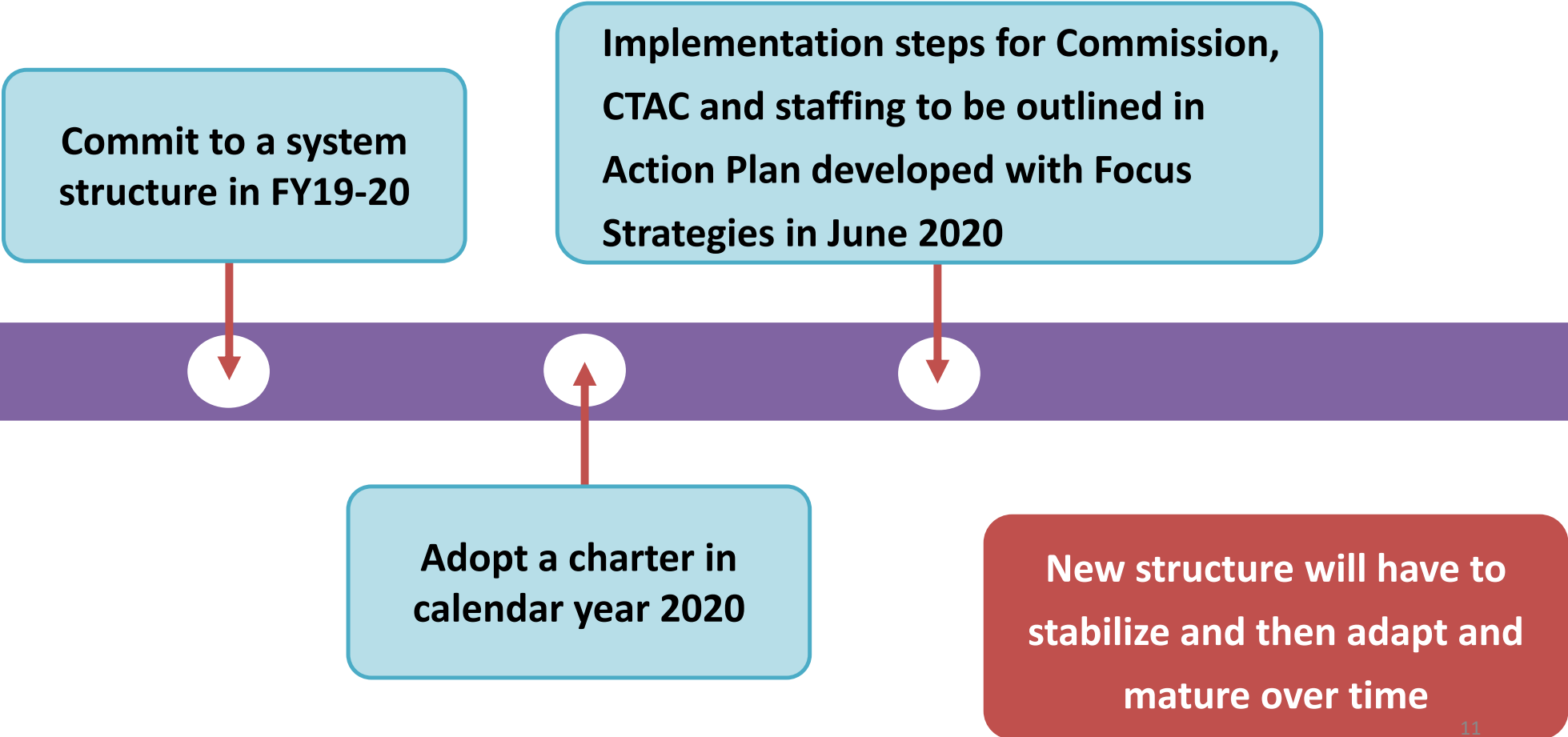
**Program Development  
and Operational Support**

## Relation of New Structure to Homeless Action Partnership



- Commission and CTAC will convene regularly as needed to perform the responsibilities required of the Continuum of Care mandated by HUD
- CTAC will meet at least quarterly
- Commission and CTAC together comprise the HUD-mandated CoC Board

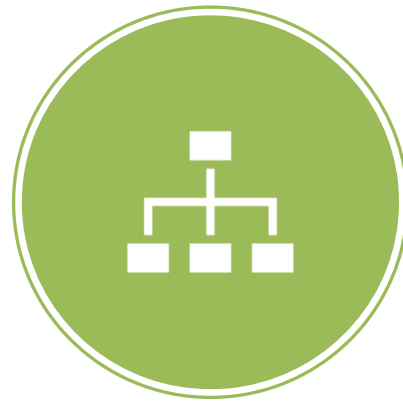
# Timeline Objectives



## Questions and feedback?



**Value Driven  
Organizational Structure  
And Processes**



**Clear Roles, Functions  
And Responsibilities**



**Admin. Structure And  
Resources For Success**