California Department of Housing and Community Development

HHAP Round 6 Regional Application Template

Purpose of this Template

The Department of Housing and Community Development (HCD) is providing this Homeless Housing, Assistance and Prevention Program (HHAP) Regional Application Template (template) as a tool to help HHAP Round 6 (HHAP 6) regional applicants prepare responses for subsequent submission through the official online application portal. The template closely mirrors the online application portal and is intended to support the development of the regional application for approval by HCD as required in AB 166 (Health & Safety Code § 50239 and 50242, et seq.).

The template will <u>not</u> be collected by HCD, nor will HCD review any template in lieu of an official regional application submission. Applicants are responsible for inputting the required information into the [online application portal](#) and submitting the official regional application in the portal no later than 5:00 p.m. on Friday, August 29, 2025.

The regional application consists of the following Sections:
- Section 1. Regional Identification and Contracting Information
- Section 2. Documentation and Certification of Stakeholder Engagement
- Section 3. Regionally Coordinated Homelessness Action Plan
  - 3.a. Regional Partners' Roles and Responsibilities
  - 3.b. System Performance Measures Improvement Plan
- Section 4. HHAP 6 Funding Plan
  - 4.a. Proposed Funding Activities
  - 4.b. Sustainability of the Region's Interim Housing Portfolio
  - 4.c. Sustainability of the Region's Permanent Housing Portfolio (If applicable)
  - 4.d. Documentation of Youth Set Aside Requirement
- Section 5. Regional Memorandum of Understanding MOU and Application Certification

Green tables describe the steps required to complete each section and provide guidance on how to use the template and/or minimum requirements.

Blue tables capture the application data and mirror the data fields in the online application portal.

HHAP 6 Regional Application Template

Section 1. Region Identification and Contracting Information

Steps to complete this section

1. Select the Continuum of Care (CoC) Region. The definition of "Region" is the geographic area served by a county, including all cities and the CoC or CoCs within it (HSC 50230(v)).
2. Indicate which Eligible Applicants are applying together as a region for HHAP 6 (i.e., which Eligible Applicants will administer the Regionally Coordinated Homelessness Action Plan and be signatory to the Memorandum of Understanding). Eligible Applicants for HHAP 6 are all counties, all Continuums of Care, and Large Cities.
3. For each participating Eligible Applicant, indicate whether and how the Eligible Applicant intends to contract with HCD (i.e., indicate whether the Eligible Applicant will act as their own Administrative Entity, or designate one of the other regional partners to administer their allocation and act as the Administrative Entity on their behalf).

Guidance for this section

Regional Application Participation

Continuums of Care (CoCs)

- A CoC that serves a single county **must** apply as part of the regional application with the county and any overlapping Large Cities. In this case, the CoC should select: *"Is participating in this regional application as an Eligible Applicant."*
- A CoC that serves multiple counties **must either:** apply as part of a single regional application with multiple counties and any overlapping Large Cities **or** participate in the regional application of each overlapping county and the Large Cities therein. When the CoC is participating in multiple regional applications, the CoC should select: *"Is participating in this regional application as an Eligible Applicant"* for the regional application that will include the CoC's HHAP 6 funding plan, and should select: "*Is participating in this regional application as a collaborator*" for all other regional applications they are participating in. This will help to ensure the CoC's funding plan is only collected on a single regional application.

Large Cities ("City" or "Cities")

Large Cities must apply as part of the regional application with the applicable county and CoC.

Counties

- In a CoC that serves a single County, the County **must** apply as part of a regional application with the CoC and any overlapping Large Cities.
- In a multi-county CoC, counties are **strongly encouraged** to apply in collaboration with other counties that are served by the same CoC. **At a minimum**, each County must apply with the overlapping CoC.

LA Region

All CoCs within the County of Los Angeles shall be considered part of a single region, along with the County and Large Cities within the county and therefore **must** apply together. (HSC § 50230(v)(2).)

Contracting

Each Eligible Applicant has the discretion to administer their base allocation directly or may designate an Eligible Applicant in their region to serve as their Administrative Entity. The selections made in this section will indicate which Eligible Applicant will enter into contract with HCD to administer each Eligible Applicant's HHAP 6 allocation. For reference, HHAP 6 allocations are available on HCD's HHAP website.

The Administrative Entity is responsible for meeting the terms and conditions of the contract, which include, but is not limited to, contracting (when necessary) with sub-recipients, and fulfilling all monthly, annual, final, and Homeless Management Information System (HMIS) reporting requirements.

- **If you plan to contract with HCD to receive and administer only your (individual) HHAP 6 allocation,** select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection.
- **If you do not plan to contract with HCD and instead plan to identify another participating Eligible Applicant in the region to enter into contract with HCD to receive and administer your HHAP 6 allocation**, select: *"Identify another participating Eligible Applicant in their region to enter into contract with HCD to receive and administer their HHAP 6 allocation"* under the contracting selection. Once selected, you will be prompted to designate the Administrative Entity from a list of other Eligible Applicants in the region.
- **If you plan to contract with HCD to receive and administer multiple HHAP 6 allocations within your region**, select: *"Will enter into contract with HCD to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region"* under the contracting selection.

Please select the Continuum of Care Region

Continuum of Care Region
Watsonville/Santa Cruz City & County CoC

Guidance
The table below is formatted as "repeating content". To add an Eligible Applicant, click anywhere in the table to reveal the content border, then click the (+) that appears on the right-hand margin of the border. This will not work if the template is open in a web browser; the template **must be** open in the Microsoft Word application.

Eligible Applicant
Santa Cruz County

Participation Status
Is participating in this application as an Eligible Applicant.

Contracting Status
Will enter into contract with the state to receive and administer their HHAP 6 allocation and allocation(s) from other Eligible Applicants in the region

Designated Administrative Entity (if applicable)
Santa Cruz County

Contact Title
Senior Human Services Analyst

Contact Name
Sheryl Norteye

Contact Email
Sheryl.Norteye@santacruzcountyca.gov

Contact Phone
(831) 454-7329

Section 2. Documentation and Certification of Stakeholder Engagement

Steps to complete this section
1. Provide the dates for which at least three public meetings were held to support the development of the Regionally Coordinated Homelessness Action Plan (Plan).
2. Describe how each stakeholder group from the list provided was invited and encouraged to engage in the Plan.
3. Describe the specific input from the public meetings that was incorporated into the Plan.
4. Certify that all participating Eligible Applicants met the process requirements for developing the Plan.

Meeting Dates

Guidance
No less than three (3) public meetings must be held for each Regionally Coordinated Homelessness Action Plan. Applicants should retain documentation of the meetings in alignment with HCD's records retention requirement outlined in the HHAP 6 NOFA and should upload relevant documentation to support certification of Section 2 of the regional application. To add additional meetings, click into the last row of the table, then press "tab" on your keyboard.

Meeting Dates
5/28/2025
6/18/2025
8/6/2025

Stakeholder Engagement

Guidance
A description is required for each stakeholder group engaged in development of the Regionally Coordinated Homelessness Action Plan. In addition to providing the information required below, applicants should retain documentation of the meetings in alignment with HCD's records retention requirement outlined in the HHAP 6 NOFA and should upload relevant documentation to support certification of Section 2 of the regional application. Documentation of stakeholder engagement may include copies of meeting invites and invitee lists, drafts provided for feedback, etc.

Stakeholders	Description of how stakeholders were invited and encouraged to engage in the public stakeholder process	Describe the specific input from stakeholders that was incorporated into the Plan
People with lived	The Region held three public	Attendees shared firsthand

experience of homelessness, including but not limited to survivors of domestic violence	planning meetings and separate meetings with people with lived experience. There were several individuals with lived experience in attendance at the open community meeting and the CoC Policy Board includes members with lived experience. Lived expertise action workgroups that are part of the CoC were also consulted.	perspectives on barriers (for example, the need for trauma-informed emergency shelter and more outreach to hidden encampments). This input directly influenced the Action Plan: for instance, recommendations for low-barrier shelter access and greater coordination with victim service providers were incorporated into the action plan.
Youth with lived experience of homelessness	The Region engaged youth through its existing Youth Homelessness Demonstration Program (YHDP) and Youth Lived Expertise Advisory Board (YLEAB) structures. Staff attended YHDP and YLEAB meetings in person, submitted Project Request Forms to include youth agendas, and reached out via email to youth-serving organizations (including the Santa Cruz Black Health Initiative and the Asian/Pacific Islander Resource Center) to ensure diverse youth voices.	Youth participants contributed ideas on the need for transitional housing, family reunification supports, and education/job training. These suggestions are reflected in Plan priorities, such as dedicated youth transitional housing, housing vouchers for young adults, and outreach to keep youth connected to school or work.
Local department leaders and staff from qualifying smaller jurisdictions, including child welfare, public welfare, health care, behavioral health, justice, and education system leaders	Consistent with the Region's system-wide planning, outreach was extended to city and county department heads in child welfare, public health, behavioral health, justice, education, and related fields. Invitations were sent to senior staff from unincorporated and incorporated jurisdictions (e.g. Capitola, Watsonville, Scotts Valley, and Santa Cruz County) to attend the public meetings. This cross-sector group discussed gaps such as lack of coordinated data (e.g. between child welfare and housing), and the need for a unified referral process among agencies.	In line with the strategic framework's emphasis on engagement of "all jurisdictions, key stakeholders, and those with lived experience", this feedback was used to bolster interagency strategies in the Action Plan – for example, pursuing data sharing/integration projects and centralizing resource information and coordination.
Homeless services and housing providers, including developers of permanent	Invitations were distributed through the CoC's provider listserv, H4HP provider meetings, and direct outreach to nonprofits and developers. HHAP 6 explicitly	Providers and developers brought forward data on current capacity and identified priority needs (for example, additional supportive housing units and capital funding).

affordable housing operating within the region.	requires engagement of permanent affordable housing developers. The Region ensured that local housing developers and service agencies – including continuum-of-care nonprofit providers – had ample opportunity to review draft recommendations.	Their input shaped the Plan's proposed projects: for instance, provider feedback led to recommendations to increase advocacy for long-term rental subsidies and to find ways to streamline access to permanent housing options.
Each Medi-Cal Managed Care Plan contracted with the State Department of Health Care Services in the region	In accordance with guidance, the Region reached out to Medi-Cal managed care plans serving the county. Plan representatives were invited to the public forums and participated in separate planning conversations with staff. One of the Managed Care Plans has a seat on the CoC Policy Board.	They provided insight on aligning health care with housing interventions – for example, stressing the importance of greater integration of housing and health services. The Action Plan reflects this input by including coordinated care strategies between housing and health care providers, particularly through CalAIM Medi-Cal initiatives.
Federally recognized tribal governments pursuant to Section 4103 of Title 25 of the United States Code that are within the region.	N/A	N/A
Street medicine providers, victim service providers, and other service providers directly assisting people experiencing homelessness or at risk of homelessness	The Region specifically engaged providers who work directly with people living unsheltered or fleeing violence. Outreach teams (such as those from Encompass Community Services or Housing Matters' Street Outreach program) and domestic violence agencies (such as Monarch Services and Walnut Avenue Women and Family Center) were invited to provide feedback. Staff from the CoC work with staff from the Homeless Persons Health Project that operates a street medicine program in the County.	These service providers emphasized the acute medical and safety needs of clients in encampments and the need for trauma-informed outreach. In response, the Plan includes working toward more coordination among outreach providers and partnerships with victim services for confidential shelter access and services. DV providers participate in the County's coordinated entry effort and have HUD CoC rapid rehousing grants.

Describe any other input from public meetings not captured above that was incorporated into the Plan.

Major themes from the community meetings included – (1) Establishing a more unified resource information and access platform; (2) Expand membership in the Housing for Health coalition and cultivate increased cross-sector collaboration; (3) Advance housing affordability policies and programs; (4) Expand and improve outreach and community engagement efforts with

unsheltered individuals; (5) Improve data sharing to improve care coordination and client care transitions; (6) Promote more welcoming and accessible services and address barriers to access and service effectiveness for certain populations.

By checking this box, I certify that all participating Eligible Applicants met the public meeting process requirements in statute (HSC Section 50240(d) and (e)) and in the HHAP 6 NOFA in developing the Regionally Coordinated Homelessness Action Plan, documented in Section 2 of this regional application.

☒ **I certify under penalty of perjury that all of the information in Section 2, above, is true and accurate to the best of my knowledge.**

Optional Upload: Stakeholder Engagement

Guidance
Upload supporting documentation to support the region's certification of Section 2 of this regional application, which may include meeting invites and invitee list.

Section 3. Regionally Coordinated Homelessness Action Plan

Guidance
Applicants must submit a Regionally Coordinated Homelessness Action Plan (Plan) that fully complies with HSC section 50240(c). This Plan shall lay out a strategic approach to address homelessness within the region, emphasizing collaborative efforts among participating applicants. In developing the HHAP 6 Regionally Coordinated Homelessness Action Plans, regions should build upon their approved HHAP 5 Regionally Coordinated Homelessness Action Plans. This means regions should leverage and update information from their approved HHAP 5 Regionally Coordinated Homelessness Action Plan in corresponding sections of the proposed HHAP 6 Regionally Coordinated Homelessness Action Plan.

3.a. Regional Partners' Roles and Responsibilities

3.a.1. Outreach and Site Coordination

Guidance
Each Eligible Applicant in the region must describe how they currently, or will begin to, coordinate comprehensive outreach to individuals experiencing, and at risk of experiencing, homelessness in the region, and coordinate on siting of services, shelters, and interim and permanent housing in the region. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Eligible Applicant	Describe roles and responsibilities in outreach to individuals experiencing, or at risk of experiencing, homelessness in the region, and in coordination on citing of services, shelters, and interim and permanent housing in the region

Santa Cruz County	1. Support plans and efforts to secure long-term funding to sustain and expand regional housing-focused street outreach to persons living without shelter. 2. Work with the Central California Alliance for Health (local Medi-Cal managed care) plan to help fund an expansion of street outreach services using Housing and Homelessness Incentive Program (HHIP) funding. 3. Coordinate and integrate the efforts of street outreach teams with the coordinated entry system (CES), and link these efforts with programs funded by Encampment Response dollars (City of Santa Cruz; Monterey County). 4. Support the launch of a regionally focused homelessness prevention program. 5. Maintain a centralized housing assistance fund that supports prevention and rehousing efforts. 6. Partner with local cities to fund and coordinate outreach efforts in specific regions of the County. 7. Expand shelter and transitional housing capacity in unincorporated areas of the County (three current projects).
Watsonville/Santa Cruz City & County CoC	1. Support and coordinate with the above County efforts to expand and improve street outreach teams countywide. 2. Develop and promote Continuum of Care (CoC) housing-focused street outreach standards that build on Housing for Health coordinated entry connector standards. 3. Develop and implement a communications strategy and tools for improved outreach to underserved communities and historically marginalized populations. 4. Expand effective use of the HMIS outreach module and location tab to help create more connections and communication among providers in support of their work with clients. 5. Work with Housing Santa Cruz County on promoting progress on Regional Housing Needs Allocation (RHNA) goals, promoting prohousing communities, and ensure a distribution of housing-related services and affordable housing options throughout the County.
Choose an item.	
Choose an item.	
Choose an item.	
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Choose an item.	

3.a.2. Siting and Use of Available Land

Guidance
Each Eligible Applicant in the region must describe how they will coordinate efforts to identify **and** promote use of available land for the production of interim or permanent housing. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Eligible Applicant	Describe how the Eligible Applicant will coordinate efforts to identify and promote use of available land for the production of interim or permanent housing in the region
Santa Cruz County	1. The County worked on a Sustainability Update process to reduce zoning and planning barriers to the siting of interim, permanent, and affordable housing. This including exploring ways to streamline and shorten development processes. 2. The County hired a legal consultant to help with pursuit of a California HCD Prohousing designation. 3. Housing for Health staff coordinate with staff from the County Community Development and Infrastructure and General Services Department to identify, assess, and secure potential sites countywide for new low-barrier navigation centers and permanent supportive housing units. This includes at least monthly meetings with key city and county staff. 4. Housing for Health staff continue to collaborate with the City of Santa Cruz on a Coral Street Campus development plan, including expanding low-barrier shelter capacity, new permanent supportive housing, on-site health services, and a residential substance use treatment facility.
Watsonville/Santa Cruz City & County CoC	1. Use the Housing for Health Partnership newsletter and mailing list to publicize and encourage participation in efforts to meet RHNA housing supply targets and County Sustainability Update goals. 2. Help coordinate educational events as part of affordable housing month in partnership with Housing Santa Cruz County. 3. Working with Housing Santa Cruz County to convene an interim and permanent housing pipeline meeting with local jurisdictional partners. 4. Help promote approval of specific land uses and projects by providing data demonstrating needs and feedback on project design and operational issues.
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	

Choose an item.	
Choose an item.	

3.a.3. Development of Shelter, Interim and Permanent Housing Options

Guidance
Each Eligible Applicant in the region must describe how they are engaging housing developers working in the region, including developers of permanent supportive housing, to coordinate the financing of interim and permanent housing. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Eligible Applicant	Describe your engagement with housing developers, including developers of permanent supportive housing, to coordinate the financing of interim and permanent housing
Santa Cruz County	1. Pursue development and implementation of new low barrier navigation centers, including an Encampment Response funded project with Monterey County in Watsonville, a Behavioral Health Bridge Housing project with Behavioral Health in Soquel, and a low-barrier shelter project in partnership with Housing Matters and the City of Santa Cruz. These projects aim to expanding and improving capacity to provide spaces in shelters for partners, pets, privacy, and personal possessions. 2. Support development and implementation of new affordable and supportive housing opportunities throughout the county, funded through Homekey and other public sources for a mix of target populations, including: (1) Veterans Village – 20 units for veterans; (2) Casa Azul – 7 units for chronically homeless adults; (3) Park Haven Plaza – 35 units for veterans, youth, and families; (4) Bienestar Plaza – 15 units for persons with disabling health conditions; (5) Tabasa Gardens – 6 units for those with serious mental health issues; (6) Cedar Street Apartments – 17 units for veterans, families, and people with disabilities; (7) Sparrow Terrace – 6 units for those with serious mental health issues; (8) Jessie Street Apartments – 33 units for veterans, people with serious mental health issues; (9) Harvey West Studios – 120 supportive housing units; (1) 41 Stability vouchers from the Housing Authority. 3. Examples of supporting project financing include the use of county general funds, Permanent Local Housing Allocation (PLHA) funding, partnering with the Housing Authority for vouchers, supporting a CoC Builds application, supporting Community Development Block Grant-Disaster Relief funding applications, using HHAP funds for a youth transitional housing project,

	using Housing Disability Advocacy Project Targeted Strategic Investment funds for a capitalized operating subsidy reserve, and others.
Watsonville/Santa Cruz City & County CoC	1. Identify gaps and prioritize funding for new and existing permanent supportive housing (PSH), rapid rehousing (RRH), transitional-rapid rehousing projects (TH-RRH), and interim housing projects. Examples include CoC funding for PSH, RRH; CoC YHDP funding for RRH, joint TH-RRH; ESG for RRH and interim housing operations; HHAP for PSH services, TH-RRH youth project, and interim housing operations; Encampment Resolution funds for outreach, housing navigation, and low-barrier navigation centers. 2. Continue partnering with the Housing Authority of the County of Santa Cruz to increase the number and utilization of vouchers for key unhoused populations, through joint funding applications, negotiating MOUs for coordinated entry referrals and supportive services, landlord incentive and risk mitigation strategies, and moving on/graduation strategies. Existing homeless preference programs include: Disabled and Medically Vulnerable (DMV) and Homeless Families with Minor Children (HFMC). Relevant homeless-targeted special purpose voucher programs include: Veterans Affairs Supportive Housing (VASH), Emergency Housing Vouchers (EHV), Stability Vouchers (SV), Family Unification Program (FUP), Foster Youth to Independence (FYI), and Shelter Plus Care (S+C). 3. Explore innovative housing strategies and policy changes, such as shallow subsidies and extended time limits in rapid rehousing; use of underutilized public land and buildings, vacant homes, and sweat equity; and tiny homes, ADUs, and mobile home parks.
Choose an item.	
Choose an item.	
Choose an item.	
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Choose an item.	
Choose an item.	

3.a.4. Coordination of and Connection to Service Delivery

Guidance

Each Eligible Applicant in the region must describe how they are coordinating, connecting, and delivering services - including Mental Health Services Act or Behavioral Health Services Act within the region - to individuals experiencing homelessness, or at risk of experiencing homelessness.

Eligible Applicants must be identified using the standard name as it appears in the dropdowns

provided.

Eligible Applicant	Describe how the Eligible Applicant is coordinating, connecting, and delivering services - including Mental Health Services Act or Behavioral Health Services Act within the region - to individuals experiencing homelessness, or at risk of experiencing homelessness.
Santa Cruz County	1. Housing for Health participates in a housing project coordination effort with County Behavioral Health that includes work on No Place Like Home supportive housing, behavioral health bridge housing, community care expansion, data sharing, and other projects. 2. Housing for Health provides training/coaching on Housing First and strength-based case management practices. 3. County staff using cross-system data analysis to identify individuals for referrals to specific programs, e.g., Social Security disability advocacy. 4. Regular care coordination meetings take place with supportive housing service providers. 5. County is working with local Medi-Cal managed care plans to implement a transitional rent benefit and providing more coordinated CalAIM services for people experiencing or at-risk of homelessness.
Watsonville/Santa Cruz City & County CoC	1. Manages a coordinated entry contract with United Way/2-1-1 focused on streamlining and coordinating access to services. 2. Hosting a regular operations meeting with community service providers. 3. Updating policies and procedures for greater consistency of services across the region including policies related to care transitions. 4. Supporting a shared HMIS environment that uses data to increase care coordination and collaboration. 5. Providing standards for coordinated entry connectors and supporting them through regular meetings, newsletters, and collaborative problem-solving.
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	
Choose an item.	

3.a.5. Policies for Addressing Encampments

Guidance
Each Eligible Applicant in the region must identify all encampments within the region, with specific

plans to address these encampments. If the scale of encampments in your region makes filling out the table provided difficult, Eligible Applicants may alternatively upload a map showing where encampments are concentrated, and report the information required for each encampment zone or if it is less burdensome, upload a spreadsheet containing the required information for each encampment zone.

For each encampment/encampment zone, the region is required provide:
1. An address or general location.
2. Estimated population
3. A specific plan to address the encampment/encampment zone (e.g., description of how many individuals are projected to be served by what type of housing solutions, how will regional partners collaborate).
4. Key milestone dates to carry out the described plans (e.g., goal date for outreach, goal date for all encampment residents to transition into housing solutions).
5. The encampment/encampment zone's ERF grant status (active ERF project(s), applied for site(s), plans to apply for site(s)).
6. If applicable, the ERF contract number(s).
7. Lead entity for addressing the encampment/encampment zone.

Regions may also choose to upload one or more maps of encampments/encampment zones within the region.

To add additional encampments, click into the last row of the table, then press "tab" on your keyboard.

Each Eligible Applicant must also confirm whether they have a current and formal policy to address encampments that complies with the California Interagency Council on Homelessness (Cal ICH) Guidance on Addressing Encampments.

- If the policy **fully complies** with the Cal ICH Guidance on Addressing Encampments, the Eligible Applicant must link to or upload the policy.
- If the policy **partially complies** with the Cal ICH Guidance on Addressing Encampments, the Eligible Applicant must describe what elements of the policy comply, and how. They also must link to or upload the policy.
- If any Eligible Applicant **does not have** a current and formal policy to address encampments, they must describe their existing efforts to address encampments, actively commit to following the Cal ICH Guidance on Addressing Encampments and identify a specific timeline by which they will adopt such a policy.

Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Encampment	Address or General Location	Estimated Population	What are the region's specific plans to address this encampment?	What are the Key Milestone Dates to carry out the described by	ERF Status (site funded by	If Yes, ERF Contract #	If No, are there current plans to submi	Lead Entity for addressing this encampment

					plan?	ERF; Yes/No)	t an ERF application to address this site? (Yes/No)	
Harvey West Studios neighborhood	Coral Street, Santa Cruz	30-50	Encampment Resolution Fund Project – expand outreach and housing navigation, shelter, SUD treatment	October 2025 shelter expansion; ongoing outreach/ service coordination	Yes			City of Santa Cruz, Housing Matters
Pajaro River	Pajaro River border between Monterey and Santa Cruz county	100-150	Encampment Resolution Fund project – expand outreach and housing navigation, new low barrier navigation center	November 2025 shelter expansion; ongoing outreach and service coordination; August 2025 – start CalAIM funded services	Yes			County of Monterey, County of Santa Cruz, Community Action Board
Unincorporated County small sites	Multiple small sites in unincorporated areas of the County	3-5 people	Regular communication/coordination between Sheriff and unincorporated county outreach providers to engage individuals in services; asking individuals to vacate areas when	Ongoing communication between sheriff, housing for health, and outreach providers; implementation of county protocol	No		No	Housing for Health Division, Sheriff, Housing Matters, other providers engaged with specific clients

			health/safety issues become too impactful	when approved				
City of Watsonville	Several sites	5-20 people	Communication/coordination with Watsonville police department to know when/if encampments will be cleared	Working to collaboratively fund expanded outreach/ housing navigation services and coordination with county behavioral health	No		No	Watsonville police department and public works; Housing for Health Division; Community Action Board
City of Santa Cruz	Several sites	Varying size	Communication/coordination with city of santa cruz outreach team and law enforcement; city maintains internal protocols; dedicated City funded sheltering programs as referral location	Collaborative support/funding for outreach/ housing navigation services and coordination with behavioral health	No		No	City of Santa Cruz outreach team; People First for shelter/ safe sleeping operations; Housing for Health, Behavioral Health, and Homeless Persons Health Project support

Optional: Encampments Excel

Guidance
If it is too burdensome to provide the required information in the table, Eligible Applicants may

upload a spreadsheet containing the required information for each encampment zone in the region.

For each encampment/encampment zone, the region is required provide:
1. An address or general location.
2. Estimated population
3. A specific plan to address the encampment/encampment zone (e.g., description of how many individuals are projected to be served by what type of housing solutions, how will regional partners collaborate).
4. Key milestone dates to carry out the described plans (e.g., goal date for outreach, goal date for all encampment residents to transition into housing solutions).
5. The encampment/encampment zone's ERF grant status (active ERF project(s), applied for site(s), plans to apply for site(s)).
6. If applicable, the ERF contract number(s).
7. Lead entity for addressing the encampment/encampment zone.

Optional: Map of Encampments

Guidance
Upload one or more maps of encampments/encampment zones within the region.

Eligible Applicants with a current and formal policy to address encampments that <u>fully or partially complies</u> with the Cal ICH Guidance on Addressing Encampments must complete the following:

Eligible Applicant	Applicant confirms the plan complies with the Cal ICH Guidance on Addressing Encampments?	If you selected "Yes, in part," describe what elements of the policy do comply with the Cal ICH Guidance on Addressing Encampments, and specifically how they comply.	Provide a link to the policy or upload a copy
Santa Cruz County	Choose an item.		
Watsonville/Santa Cruz City & County CoC	Choose an item.		
Choose an item.	Choose an item.		
Choose an item.	Choose an item.		
Choose an item.	Choose an item.		
Choose an item.	Choose an item.		
Choose an item.	Choose an item.		
Choose an item.	Choose an item.		

Eligible Applicants <u>without a current and formal policy</u> to address encampments that fully or partially complies with the Cal ICH Guidance on Addressing Encampments must complete the following:

Eligible Applicant	Describe existing efforts to address encampments	Does the Eligible Applicant actively commit to adopting a policy that complies with the Cal ICH Guidance on Addressing Encampment?	Provide a specific timeline, including dates, for future adoption of formal policies that comply with the Cal ICH Guidance on Addressing Encampments.
Santa Cruz County	County has worked with the CoC to develop an encampment response protocol for approval by the Board of Supervisors in September 2025.	Yes	September 2025 anticipated approval of current draft policy.
Watsonville/Santa Cruz City & County CoC	Provided feedback on County draft policy. Available to provide feedback on additional proposed policies from small cities in region, if desired.	No	The CoC is a collaborative body that does not directly oversee encampment response efforts. The CoC provides input, advice, guidance to the County and other entities on recommended policies and supports increased collaboration, advance planning, and services coordination in response to encampments.
Choose an item.		Choose an item.	
Choose an item.		Choose an item.	
Choose an item.		Choose an item.	
Choose an item.		Choose an item.	
Choose an item.		Choose an item.	
Choose an item.		Choose an item.	

3.a.6. Housing Element Compliance

Large City or county Eligible Applicant	Is this Eligible Applicant's Housing Element Compliant?	If not compliant, provide a timeline for all relevant milestones to achieve compliance (refer to Guidance and Example timeline and milestones for required level of detail).
Santa Cruz County	Yes	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose	Choose an item.	

an item.		
Choose an item.	Choose an item.	

3.a.7. Housing Element Implementation

Guidance
Each Large City and county Eligible Applicants in the region must indicate if they are up to date on housing element program commitments, or if not, they must provide a timeline and plan to implement past due programs. Large City and county Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Large City or county Eligible Applicant	Has this Eligible Applicant implemented all programs in their adopted Housing Element on the timelines identified therein?	If not, provide a specific timeline and plan with dates to implement the past due programs.
Santa Cruz County	Yes	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	

3.a.8. Prohousing Designation

Guidance
Each Large City and county Eligible Applicants in the region must identify their Prohousing Designation status. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Large City or county Eligible Applicant	Current Prohousing Designation Status	For Eligible Applicants that have not yet applied, list the Prohousing Policies (as described in the Prohousing application) that they have adopted or plan to adopt in the future.
Santa Cruz County	Plans to apply for Prohousing Designation.	Housing Element compliance; rezoning to comply with prohousing standards; encampment response compliance;

		accelerating innovating housing production, e.g., ADU, tiny homes on wheels; streamlined program-level CEQA-analysis and certification of general plans, community plans, specific plans with accompanying Environmental Impact Reports (EIRs) and related documents; permitting missing middle housing uses (e.g. duplexes, triplexes, and fourplexes) by right in existing low-density, single-family residential zones in a manner that exceeds the requirements of SB9; eliminating parking requirements for residential development as authorized by Government Code sections 65852.2; adopting vehicular parking ratios smaller than required
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	

3.a.9. Housing Law Violations

Guidance
Each Large City and county Eligible Applicant in the region must identify whether they have any potential or actual violations under investigation by HCD's Housing Accountability Unit or the Attorney General's Housing Justice Team. If any Eligible Applicant has a potential or actual violation under investigation, they must provide a timeline and plan to resolve the issue. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Eligible Applicant	Does this Eligible Applicant have any potential or actual housing law violations with HCD's Housing Accountability Unit or the Attorney General's Housing Justice Team?	If yes, provide a specific timeline and plan with dates to resolve the issue.
Santa Cruz County	No	
Choose an item.	Choose an item.	

Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	

3.a.10. Surplus Land

Guidance
Each Large City and county Eligible Applicants in the region must identify whether they have made a central inventory of all surplus land and all lands in excess of their foreseeable needs as required by Government Code section 54230. Eligible Applicants must be identified using the standard name as it appears in the dropdowns provided.

Eligible Applicant	Has this Eligible Applicant made a central inventory of all surplus land and all lands in excess of their foreseeable needs as required by Government Code section 54230?	If not, the Eligible Applicant must provide a specific timeline and plan with dates to create such an inventory.
Santa Cruz County	Has a central inventory.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	
Choose an item.	Choose an item.	

3.a.11. Annual Progress Report

Guidance
Each Large City and county Eligible Applicants in the region must indicate they have submitted a timely and complete annual progress report for, at a minimum, the previous two years. Eligible Applicants can check their annual progress report status here: Annual Progress Reports - Data Dashboard and Downloads	California Department of Housing and Community Development Eligible Applicants must be identified using the standard name as it appears in the dropdowns

provided.

Eligible Applicant	Has this Eligible Applicant submitted a timely and complete annual progress report for at a minimum, the past two years?
Santa Cruz County	Yes
Choose an item.	Choose an item.
Choose an item.	Choose an item.
Choose an item.	Choose an item.
Choose an item.	Choose an item.
Choose an item.	Choose an item.
Choose an item.	Choose an item.
Choose an item.	Choose an item.

3.b. System Performance Measures Improvement Plan

Available Funding Sources in the Region

If applicable, list any funding sources mentioned in Section IV.A.3.b.ii. of the HHAP 6 NOFA that are not available in the region within the grant term (FY24/25-FY28/29).

Housing for a Healthy California Program (HHC)

Key Actions to Improve the Region's CA SPMs

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Steps to complete this section

The System Performance Measures Improvement plan documents all the Key Actions the regional partners are taking to improve their homelessness CA System Performance Measures (SPMs) listed in Section IV.A.3.b.i. of the HHAP 6 NOFA. The plan may also include the Key Actions of small jurisdictions and/or tribal governments in the region that elect to engage and collaborate in the Regionally Coordinated Homelessness Action Plan.

All items currently being funded through HHAP Rounds 1 through 5, as well as all activities proposed to be funded through HHAP 6, must be included as Key Actions in the System Performance Measures Improvement Plan. Each regional partner must also include the Key Actions they are taking beyond HHAP 6 funding to address homelessness. These Key Actions must include how each regional partner is improving the region's CA SPMs through use of local, state, and federal funds.

The System Performance Measures Improvement Plan must include:
- At least one Key Action related to reducing CA SPM: "The number of people experiencing unsheltered homelessness"
- At least one Key Action related to increasing CA SPM "the number of people exiting homelessness into Permanent Housing," and
- At least one Key Action with a specific focus on reducing first time instances of homelessness for those exiting institutional settings, including, but not limited to jails, prisons, and hospitals.

Each Key Action must be described in clear, specific terms and must do the following:
1. Identify the CA SPM(s) that the Key Action will improve (you may choose more than one SPM).

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2. Describe how the Key Action will improve the CA SPM(s).
3. Identify the lead entity and collaborating entities partnering to achieve the Key Action. Collaborating entity/ies may include a group, organization, or jurisdiction within your region working to address or improve the system performance measure. This can be another participating Eligible Applicant, a system partner, or any organization actively participating in the Key Action.
4. Provide the target date for milestones and completion of the Key Action.
5. Provide a clear metric for how success of the Key Action will be measured.
6. Identify the funding source(s) for the Key Action.
   a. Note: At a minimum, all funding sources listed in [Section IV.A.3.b.ii. of the HHAP 6 NOFA](#), excluding any that are unavailable to the region within the grant term (FY24/25-FY28/29), must be identified as funding sources for at least one Key Action within the System Performance Measures Improvement Plan.
7. Describe how the funding source(s) will contribute to the achievement of the Key Action.
   b. Note: For HHAP 6-funded Key Actions, include the eligible use category or categories as applicable.
8. Describe how the Key Action will address system performance disparities and ensure racial and gender equity in at least one of the following areas: Service Delivery, Housing Placements, Housing Retention, Changes to procurement, or other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.

Key Actions

Guidance
The tables below are formatted as "repeating content". To add a Key Action, click anywhere in any table to reveal the content border, then click the (+) that appears on the right-hand margin of the border. This will not work if the template is open in a web browser; the template **must be** open in the Microsoft Word application. To ensure Key Actions may be easily referenced in later parts of the regional application template, applicants can refer to the # provided. E.g., Key Action **1**, Key Action **2**, etc. To add additional rows to any given table, click into the last row of the table, then press "tab" on your keyboard.

Key Action 1.

Key Action
Sustain landlord incentives, risk management, and support programs.

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4	Landlord supports increase the availability of private landlords participating in public subsidy programs. This increases our ability to help people with subsidies exit homelessness to permanent housing more quickly.

Lead entity for the Key Action

Santa Cruz County	
Collaborating entity/ies	
County of Santa Cruz Housing Authority, Abode Services, Front Street	

Milestones for the Key Action	Target dates for milestones
Renew contracts with Housing Authority and Abode Services	**July 2025**
Work with managed care on transitional rent implementation plan	**September 2025**
Incorporate efforts into transitional rent/flexible subsidy pool development if CalAIM PATH Cited Funds received	**January 2026**

Target date for completing the Key Action
1/31/2026

Clear metric for how success of the Key Action will be measured
# of households benefiting from landlord incentives, risk management pool, and real estate partnership services

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **County General Funds, MAA** **THP-HNMP**	**HHAP helps fund landlord incentive, risk mitigation, and real estate partnerships services. County general funds and MAA support county staffing. THP-HNMP help fund real estate partnership services for youth.**	***Permanent Housing Services and Services Coordination***

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system

	performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Our approach involves providing consistent incentives/risk mitigation funding through the Housing Authority to avoid potential disparities based on the service provider agency working with a particular client.
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 2.

Key Action
Sustain, support, and improve the quality of permanent supportive housing programs.

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	We provide training, coaching, and technical assistance for supportive housing service providers to improve the quality of services provided to participants in permanent supportive housing. These efforts are intended to help PSH participants secure housing more quickly and sustain their housing.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Housing Matters, Abode Services, Front Street, Community Action Board, Strengths Model Inc., Pathways to Housing Training Institute, County Health and Human Services Departments

Milestones for the Key Action	Target dates for milestones
Monthly coaching, technical assistance, networking	**Ongoing**
Pathways Housing First training and tools shared	**November 2025**
Strengths model fidelity assessments	**March 2026**

Target date for completing the Key Action
3/31/2026
Clear metric for how success of the Key Action will be measured
% of households retaining housing in PSH programs
Income, benefits, and employment status of PSH program participants
PSH voucher utilization rates

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **County General Funds, MAA** **BHBH** **THP-HNMP**	**HHAP funds support services programs and some training/coaching; county general funds and MAA support county staff; BHBH and THP-HNMP help cover some training/coaching costs**	***Permanent Housing Services and Services Coordination***

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Efforts focused on improving permanent supportive housing services and retention rates and addressing any disparities that arise in housing retention in programs.
Changes to procurement	
Other means of affirming racial	

and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 3.

Key Action
Sustain and expand centralized housing assistance fund for persons experiencing homelessness

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a, 3, 4, 6	Maintenance of a centralized, flexible pool of housing assistance funding to assist with application fees, security deposits, first month of rent, etc. can help with several SPMs. Centralizing the dollars makes them more accessible to clients working with different provider agencies. Having funds available can help more individuals exit homelessness more quickly including individuals work with street outreach providers.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Community Action Board, Santa Cruz County Community Foundation, Housing for Health provider network

Milestones for the Key Action	Target dates for milestones
Renew contract for fund management	**July 2025**
Update housing fund policies and procedures; recruit student workers to help with data collection/outcomes tracking; fundraising campaign to increase private donations to fund	**October – December 2025**

Target date for completing the Key Action
1/5/2026
Clear metric for how success of the Key Action will be measured
# of households accessing fund and moving from homelessness into permanent housing

Funding Sources for Key Action

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **County General Funds, MAA** **BHBH** **Private donors**	**HHAP funds provide direct financial assistance and fund management support; county general funds and MAA support staffing; BHBH provide direct financial assistance and fund management support; private donation funds provide direct financial assistance**	*Permanent Housing Services and Services Coordination*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Centralizing one-time financial assistance resources helps service providers secure housing for their clients. Allowing for multiple provider agencies to access the fund reduces the likelihood of disparities based on service provider access points.
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 4.

Key Action

Partner with Behavioral Health to establish and stabilize a network of permanent supportive housing sites and services

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5, 6	The Housing for Health Division and Behavioral Health are increasing levels of coordination and information sharing to support move-ins to permanent supportive housing units funded by NPLH, MHSA, other behavioral health, and CoC funding sources. Increased coordination can reduce the number and length of time individuals with behavioral health conditions experience homelessness and can reduce returns to homelessness from PSH. Increased efforts can also link street outreach programs with direct access to PSH units.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
County Behavioral Health, affordable housing development partners

Milestones for the Key Action	Target dates for milestones
Complete lease up of Jessie Street NPLH units and vacant NPLH units at other sites	**September 2025**
At least 100 individuals served by county behavioral health exit homelessness into permanent housing	**July 2026**

Target date for completing the Key Action
7/1/2026
Clear metric for how success of the Key Action will be measured
# of behavioral health clients moving from homelessness to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.   For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Identify which of the following equity improvement areas will be addressed by the Key Action.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA BHBH NPLH HDAP HUD CoC Housing Authority subsidies	County general funds/MAA support county staffing; BHBH funds support interim housing, staffing, and housing assistance fund; NPLH for PSH units; HDAP for capitalized operating subsidy reserve; HUD CoC and housing authority subsidies for ongoing rental subsidies	*Choose an item.*

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Increased coordination will help address disparities in access to housing and behavioral health services for individuals requesting resources and support from different systems. Behavioral health is helping identify individuals experiencing homelessness not connect to HMIS/housing programs and vice versa. Increasing access points and coordination can reduce the probability of disparities in access to services and behavioral health linked housing opportunities.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 5.

Key Action
Explore the possibility of establishing a local flexible housing subsidy pool in partnership with Behavioral Health along with a Medi-Cal transitional rent benefit

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	Efforts to consolidate rental subsidy funds into a single pool can reduce administrative burdens and waste, increase cross-system coordination, and reduce times to access subsidies. Expanding the available funds for permanent rental assistance can help reduce homelessness, lengths of time experiencing homelessness, and returns to homelessness.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
County Behavioral Health, Medi-Cal managed care plans

Milestones for the Key Action	Target dates for milestones
Start planning/consulting effort to explore if/how to build out a flexible subsidy pool	July 2025
Coordinate with MHSA/BHCS housing planning efforts	Fall 2025
Begin implementing flexible subsidy pool in connection with implementation of transitional rent	January 2026

Target date for completing the Key Action
2/2/2026

Clear metric for how success of the Key Action will be measured
# of households receiving transitional rent benefit that secure permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

County General Funds, MAA BHBH MHSA/BHSA HUD CoC CalAIM resources	County general funds/MAA support county staffing; BHBH funds support interim housing, staffing, and housing assistance fund; MHSA/BHSA support housing subsidies and BH and housing services; HUD CoC for housing subsidies; CalAIM for interim housing, services, and transitional rent	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Centralizing a more flexible permanent rental subsidy pool of funds can streamline efforts, increase access, allow for increased monitoring and efforts to address disparities compared with a de-centralized approach without consistent data tracking and access points
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 6.

Key Action
Investigate and support potential reallocations and other strategies for expanding CoC supportive housing rental assistance locally

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	Investigating ways to maximize our use of HUD CoC funds fo rental assistance can help more individuals access longer-term housing subsidies reducing homelessness, lengths of time experiencing homeless, and returns to homelessness.

Lead entity for the Key Action
Watsonville/Santa Cruz City & County CoC

Collaborating entity/ies
County of Santa Cruz, CoC members and current grant recipients

Milestones for the Key Action	Target dates for milestones
Based on HUD guidance evaluate potential reallocations of existing grants and applications for new grants to expand rental assistance dollars **Submit HUD CoC application**	**August 2025 (estimate)** **November 2025 (estimate)**

Target date for completing the Key Action
1/2/2026

Clear metric for how success of the Key Action will be measured
# of households receiving HUD CoC rental assistance; total HUD CoC dollars for rental assistance

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA **HUD CoC**	**County general funds/MAA support county staffing; HUD CoC for housing subsidies**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Expanding rental assistance funding through CoC dollars can help with expanding housing opportunities linked with coordinated entry. With coordinated entry we can track and monitor housing outcomes over time among different population groups to adjust prioritization and referral processes if warranted.
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 7.

Key Action
Partner with the Central California Alliance for Health and Housing Accelerator Fund to establish a revolving supportive housing investment loan fund

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	Our CoC is partnering with our local Medi-Cal managed care plan to establish a supportive housing revolving loan fund. When created this will increase access to capital funding to expand supportive housing units thereby increasing the number of people that can move from homelessness into housing and sustain their housing with a supportive housing model.

Lead entity for the Key Action
Watsonville/Santa Cruz City & County CoC
Collaborating entity/ies
County of Santa Cruz, Central California Alliance for Health, Housing Accelerator Fund

Milestones for the Key Action	Target dates for milestones

Support Alliance and Housing Accelerator Fund to finalize funding terms	October 2025
Advertise/promote the fund	January 2026

Target date for completing the Key Action
1/2/2026

Clear metric for how success of the Key Action will be measured
# of permanent supportive housing units; # of interim supportive housing units supported with funds

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA

Medi-Cal HHIP and other managed care funds | **County general funds/MAA support county staffing; Medi-Cal managed care HHIP and other funds support loan fund and staffing** | *Choose an item.* |

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	Creation of a local supportive housing investment pool is intended to make it easier for developers in Santa Cruz County to secure financing to support expansions in interim and permanent

	supportive housing
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 8.

Key Action
Help Park Haven Plaza and Veterans Village Homekey PSH project secure needed financing to complete the projects

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	Securing financing for these permanent housing sites will increase the number of people exit homelessness more quickly and on-site services will support housing retention.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Vets Hall Board of Trustees, Danco Communities, Novin Development, Housing Authority, VA

Milestones for the Key Action	Target dates for milestones
Ongoing efforts to apply for available federal and state funding until dollars secured	**January 2026**

Target date for completing the Key Action
1/5/2026
Clear metric for how success of the Key Action will be measured
Completion of developments and move-ins to PSH units

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA Homekey Round 2 Housing Authority Subsidies Other capital funding sources	County general funds/MAA support county staffing; Homekey Round 2 for initial developments; Housing Authority subsidies to subsidize units; seeking other capital funding source such as tax credits, PLHA, etc. to complete projects	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	Both sites are in unincorporated geographic areas of the county with few permanent supportive housing sites in the region. Expanding the geographic distribution of PSH can help with increased community integration and access for individuals that prefer to live in these regions of the County.

Key Action 9.

Key Action
Assist Housing Matters and Monarch Services with implementation of new ESG rapid rehousing programs

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA

	SPM
3, 4, 5	Using ESG funding, two local nonprofit providers will launch new rapid rehousing programs targeting families with children to help them exit homelessness more quickly and sustain their housing.

Lead entity for the Key Action
Watsonville/Santa Cruz City & County CoC
Collaborating entity/ies
Housing Matters, Monarch Services

Milestones for the Key Action	Target dates for milestones
Help providers execute contracts with state	**October 2026**
Setup new programs in HMIS; launch new programs linked with coordinated entry	**November 2026**

Target date for completing the Key Action
11/30/2026
Clear metric for how success of the Key Action will be measured
# of families housed in new rapid rehousing programs

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA

CA ESG | **County general funds/MAA support county staffing;**

HUD ESG funding through CA HCD | *Choose an item.* |

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	Effort involves supporting agencies serving victims of domestic violence with accessing HUD rapid rehousing resources; addressing potential resource access barriers for this population

Key Action 10.

Key Action
Implement HOPWA rapid rehousing program for people living with HIV/AIDS

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5	Using HOPWA funds, helping a nonprofit launch a new rapid rehousing program for people with HIV/AIDS experiencing homelessness.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Housing Matters

Milestones for the Key Action	Target dates for milestones
Execute services contract with provider	**July 2025**
Setup program in HMIS; launch new program	**August 2025**
Augment contract with additional state funds	**September 2025**

Target date for completing the Key Action
10/1/2025

Clear metric for how success of the Key Action will be measured
# of households housed with new program

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds, MAA **HOPWA** **CalAIM Medi-Cal**	**County general funds/MAA support county staffing;** **Staffing and rental assistance** **Supporting additional staffing**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Effort to help individuals with HIV/AIDS to access housing resources; individuals within this population often face discrimination/access barriers
Housing Retention	Effort to help individuals with HIV/AIDS to access housing resources; individuals within this population often face discrimination/access barriers
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 11.

Key Action
Support launch of basic income pilot programs

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
5	Support efforts to test basic income pilot programs with individuals that had participated in rapid rehousing or rehousing programs. Programs will test how basic incomes can help with housing stability, income growth, and household well-being.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Abode Services, Miracle Messages, Notre Dame University, Association of Faith Communities

Milestones for the Key Action	Target dates for milestones
Follow-up of participants enrolled in program + enrollment of new participants; continued tracking of participant outcomes in two separate projects	**July 2025**

Target date for completing the Key Action
6/30/2026
Clear metric for how success of the Key Action will be measured
# of households participated in program; housing retention, total income and income from employment

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.

County General Funds	County general funds support county staffing;	*Choose an item.*
HUD CoC funds	HUD funds support Miracle Messages program staff	
Private funding	Private funds support pilot programs and research efforts	

Identify which of the following equity improvement areas will be addressed by the Key Action.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	Effort to explore/test the value of basic income supports for households with histories of experience homelessness; studies will examine if race, gender, and other population demographics impact outcomes

Key Action 12.

Key Action

Co-facilitate local affordable housing pipeline and housing preservation meetings with developers and public agencies, including efforts to track progress on RHNA goals and securing prohousing designation status from CA HCD for more jurisdictions within the County

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3,4,5	Effort intended to enhance partnerships to expand affordable and supportive housing unit creation and maintenance throughout the County. Support jurisdictions other than the City of Santa Cruz with pursuing California HCD prohousing designation

Lead entity for the Key Action

Santa Cruz County

Collaborating entity/ies
Housing Santa Cruz County, local housing/planning departments; local affordable housing developers

Milestones for the Key Action	Target dates for milestones
Complete list of existing affordable and supportive housing units in the County, obtain information on expiring affordability restrictions, collect information to develop a project pipeline directory	September 2025
Hold first meetings of developers and funders; establish quarterly check-in meetings	October 2025

Target date for completing the Key Action
12/31/2025
Clear metric for how success of the Key Action will be measured
RHNA goals, focus on very-low income; total # of supportive housing units

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds	County general funds support county staffing;	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)

Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	Collaborative housing promotion work will focus on address gaps in housing production by region and among population groups, e.g., accessible units

Key Action 13.

Key Action
Increase accessibility, transparency, and coordination of information about affordable housing opportunities and wait list status

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
4, 6	Continue efforts to make it easier for households, service providers, and other members of the public to find out about affordable/supportive housing opportunities and how to secure them decreasing time spent without housing, including helping street outreach providers with this information.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
United Way/2-1-1; Housing Santa Cruz County; city/county housing development and planning staff, housing developers/managers

Milestones for the Key Action	Target dates for milestones
Work with United Way/2-1-1 on ways to improve current information sharing, explore possible Monterey Bay regional affordable housing listing partnership like Doorway model in SF Bay region; include in quarterly housing meeting discussions	**September 2025**

Target date for completing the Key Action

12/31/2025

Clear metric for how success of the Key Action will be measured

More applicants for available units; more people experiencing homelessness accessing general affordable housing units

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds	County general funds support county staffing;	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Goal of effort is to make information about affordable housing resources more accessible for all populations regardless of language, access to technology, educational level, geographic region, etc.
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 14.

Key Action
Pursue advocacy and educational opportunities in the following areas: applying for and securing housing, e.g., reduce application fees; expanding rental housing subsidies; expanding ADU creation for lower income households; shared living models such as co-housing, rooming houses, SROs, room rentals, roommate matching, etc.

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3,4,5	All the proposed advocacy and educational work are intended to expand a range of accessible and affordable housing options for people experiencing or at-risk of homelessness. As resources expand and policies change in these areas, the goal is to see more exits from homelessness at a faster pace and higher rates of housing retention

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Housing Santa Cruz County; Corporation for Supportive Housing; local, state, and federal partners

Milestones for the Key Action	Target dates for milestones
Work in these areas is ongoing. Will explore if/how PLHA funding could be used to support ADUs for lower-income households Will gather and provide information about application fees and their appropriateness under California law Annual education/advocacy during affordable housing month	September 2025 May 2026

Target date for completing the Key Action
5/31/2026
Clear metric for how success of the Key Action will be measured
RHNA goals; # of exits to permanent housing

Funding Sources for Key Action

Guidance

Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County General Funds PLHA	County general funds support county staffing; Potential project to help homeowners build ADU rentals for lower income households	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	Collaborative education and advocacy work will focus on address gaps in housing production by region and among population groups, e.g., accessible units

Key Action 15.

Key Action
Sustain centralized housing assistance fund for persons at-risk of homelessness

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	Will continue to maintain a centralized housing assistance fund that

	can help individuals with housing-related financial barriers to maintaining housing. Part of an effort to reduce returns to homelessness and people becoming homeless for the first time.

Lead entity for the Key Action

Santa Cruz County

Collaborating entity/ies

Community Action Board, Santa Cruz County Community Foundation

Milestones for the Key Action	Target dates for milestones
Execute contract for fund management	**July 2025**
Fundraising campaign to expand private donations to fund	**December 2025**

Target date for completing the Key Action

12/31/2025

Clear metric for how success of the Key Action will be measured

# of households retaining housing 3 and 6 months after assistance

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **BHBH** **Private donations**	**HHAP, BHBH for direct client assistance and management of fund** **Private donations all go to client assistance**	*Prevention and Diversion*

County General Funds/MAA	County general funds/MAA – direct client assistance, management of fund	

Identify which of the following equity improvement areas will be addressed by the Key Action.

At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Effort is intended to help create easier access to housing retention funds and reduce disparities in housing loss.
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 16.

Key Action
Launch and support implementation of south county targeted homelessness prevention program

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	County is launching a new south county targeted homelessness prevention effort to reduce people entering homelessness for the first time and returns to homelessness.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Community Action Board

Milestones for the Key Action	Target dates for

	milestones
Execute contract for program	**July 2025**
Program hiring and training, HMIS setup, launch program	**September 2025**

Target date for completing the Key Action
10/1/2025
Clear metric for how success of the Key Action will be measured
# of households retaining housing 3 and 6 months after assistance

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County general funds	**Program entirely supported with county general funds**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Geographically targeted effort intended to address rising levels of homelessness in this region of the County and among Latinos

Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 17.

Key Action
Implement HOPWA funded housing retention program for people living with HIV/AIDS

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	Launching new program to provide supportive services to people with HIV/AIDS living in subsidized housing to reduce returns to homelessness and numbers becoming homeless for the first time.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Front St.

Milestones for the Key Action	Target dates for milestones
Execute contract for supportive services	**July 2025**
Hiring training staff, setup of HMIS project, launch program	**September 2025**

Target date for completing the Key Action
Click or tap to enter a date.
Clear metric for how success of the Key Action will be measured
# of households retaining housing 3 and 6 months after assistance

Funding Sources for Key Action

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HOPWA **County general funds/MAA**	**HOPWA funds support contract** **County general funds and MAA revenue support county staffing**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Effort to help individuals with HIV/AIDS to access housing resources; individuals within this population often face discrimination/access barriers
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 18.

Key Action
Support implementation of Home Safe program to prevent homelessness among Adult Protective Services clients

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	Continuation of program to help Adult Protective Services (APS) clients at-risk of homelessness to maintain stable housing reducing entries and returns to homelessness.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Adult Protective Services, Community Action Board

Milestones for the Key Action	Target dates for milestones
Execute contract for financial assistance fund	**July 2025**
Update program implementation plans in partnership with APS	**September 2025**

Target date for completing the Key Action
10/1/2025

Clear metric for how success of the Key Action will be measured
# of households retaining housing 6 and 12 months after assistance

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
Home Safe	**Home Safe funds support contract**	*Choose an item.*

County general funds/MAA	County general funds and MAA revenue support county staffing	

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Program to reduce risk of homelessness among seniors and people with disabilities, a group overrepresented among people experiencing homelessness.
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 19.

Key Action
Continue and expand eviction prevention legal assistance contract

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	Continuation of contract with Tenant Sanctuary to provide housing-related legal assistance, tenant rights outreach and education.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Tenant Sanctuary, Senior Legal Services

Milestones for the Key Action	Target dates for milestones

Execute contract for services **Promote services – outreach, newsletters, events**	**July 2025** **Ongoing**

Target date for completing the Key Action
10/1/2025
Clear metric for how success of the Key Action will be measured
# of households retaining housing 3 and 6 months after assistance; # of formal evictions prevented

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County general funds/MAA	**County general funds and MAA revenue support contract and county support staffing**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Tenant rights outreach and education coupled with legal assitance is intended to help households retain housing as well as address

	potential discrimination. Efforts intended to reduce disparities in housing loss.
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 20.

Key Action
Expand partnerships with school districts and schools to help identify families and students at-risk prior to them becoming literally homeless

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
2,5	Inclusion of County Office of Education leadership on the CoC policy board with goal to increase collaboration between school district McKinney-Vento liaisons and CoC supported efforts.

Lead entity for the Key Action
Watsonville/Santa Cruz City & County CoC
Collaborating entity/ies
County Office of Education

Milestones for the Key Action	Target dates for milestones
Onboard new educational representative to CoC Board	**July 2025**
Dedicate CoC Policy board time to discussion on increased collaboration with school districts	**October 2025**

Target date for completing the Key Action
12/31/2025

Clear metric for how success of the Key Action will be measured
# of school district families experiencing homelessness declines over time, with emphasis on reducing sheltered, unsheltered homelessness

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County general funds/MAA	**County general funds and MAA revenue county support staffing**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	
Housing Retention	Plan to focus on working more closely with school districts to identify and support families in "at-risk" of homelessness categories according to HUD and counted as "homeless" in Department of Education.
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 21.

Key Action
Continue support for Association of Faith Communities (AFC) Safe Parking and Rotating Faith Shelter Program (City of Santa Cruz and Watsonville)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4,6	Supporting safe parking and rotating faith shelter programming will help engage people currently experiencing homelessness, increase the number in sheltered situations, and help more individuals get support for exiting homelessness quickly. Street outreach program is a primary referral source for this program.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Association of Faith Communities, local faith-based organizations

Milestones for the Key Action	Target dates for milestones
Renew contract and help identify partner sites for Watsonville rotating faith shelter **Help AFC with CalAIM services and revenue**	**August 2025** **October 2025**

Target date for completing the Key Action
12/31/2025

Clear metric for how success of the Key Action will be measured
# of people housed from program, # unsheltered served

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.   For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Identify which of the following equity improvement areas will be addressed by the Key Action.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP County general funds/MAA	County general funds and MAA revenue county support staffing	*Operating Expenses - Interim Housing*

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Faith-based programming helps expand community involvement; safe parking creates access for those living in vehicles; operating program countywide ensures more equitable access points and diversity of populations served.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 22.

Key Action
Continue support for Housing Matters family shelter (City of Santa Cruz)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4	Support for shelter for families with children helps increase access to shelter for this population, creates an engagement access point, and helps more families get support with exiting homelessness more quickly.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Housing Matters

Milestones for the Key Action	Target dates for milestones
Renew contract for program Work with provider on long-term funding and location options for program	July 2025 October 2025

Target date for completing the Key Action
12/31/2025

Clear metric for how success of the Key Action will be measured
# of people housed from program, # unsheltered served

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
CalWorks Housing Support Program, Emergency Housing County general funds/MAA	CalWorks funding supports shelter operations and staffing County general fund and MAA support county staffing support for program	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	This is the only family shelter site within the County receiving ongoing public funding support. This investment ensures families with children have access to temporary shelter when needed.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 23.

Key Action
Continue support for Housing Matters adult shelter (City of Santa Cruz)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4, 6	Support for adult shelter helps engage people currently experiencing homelessness, increases the number in sheltered situations, and helps more individuals get support for exiting homelessness quickly. Street outreach programs are a primary referral source for this program.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Housing Matters, City of Santa Cruz outreach providers

Milestones for the Key Action	Target dates for milestones
Renew contract for program	**July 2025**

Work with provider on long-term funding and location options for program	October 2025

Target date for completing the Key Action
12/31/2025
Clear metric for how success of the Key Action will be measured
# of people housed from program, # unsheltered served

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.
For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **PLHA** **County general funds/MAA**	**HHAP, PLHA, and county general fund support shelter operations** **County general fund and MAA support county staffing support for program**	*Operating Expenses - Interim Housing*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Vendor hires and supports diverse staff, including those with lived experience to work at agency; referrals from street outreach helps ensure shelter access for unsheltered individuals with barriers to access.

Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 24.

Key Action
Support development and operations of a youth transitional housing program (Unincorporated county)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4	County has not had an interim housing program dedicated to serving transition age youth. New Homekey-funded transitional housing project will help engage this population, provide shelter, and help with supporting more quick exits from homelessness.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
CFSC, Inc., Front St., Bill Wilson Center

Milestones for the Key Action	Target dates for milestones
Construction of site begins	**July 2025**
Finalize service and operational contracts	**October 2025**
Open site and begin services	**February 2026**

Target date for completing the Key Action

2/2/2026
Clear metric for how success of the Key Action will be measured
# of unsheltered youth served; # youth exiting to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP **Homekey Round 3** **County General Fund**	**HHAP, PLHA, and county general fund support shelter operations** **County general fund and MAA support county staffing support for program**	*YSA - Operating Expenses - Interim Housing*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	New program to serve youth will increase access for this population that is less likely to use adult interim housing sites.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 25.

Key Action
Support development and operations of a newly constructed behavioral health bridge housing program low-barrier navigation center (unincorporated county)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4,6	New low-barrier navigation center will focus on serving individuals experiencing homelessness with significant behavioral health challenges. This will increase access to services and shelter for this population and increase the number exiting to permanent housing more quickly. Some referrals will come from street outreach programs.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
County Behavioral Health, Housing Matters

Milestones for the Key Action	Target dates for milestones
Construction of site begins	**July 2025**
Finalize service and operational contracts	**October 2025**
Open site and begin services	**February 2026**

Target date for completing the Key Action
2/2/2026
Clear metric for how success of the Key Action will be measured
# of unsheltered BH clients served; # BH clients exiting to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as

applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
Behavioral Health Bridge Housing **Whole Person Care Housing funds** **County General Fund/MAA**	**Behavioral Health Bridge Housing, Whole Person Care, and County funds are supporting site development.** **Behavioral Health Bridge Housing, County General Fund, and MAA are supporting operations**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	New program to serve individuals experiencing homelessness with serious behavioral health issues. This population represents a large share of the unsheltered population in the County.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 26.

Key Action
Support development and operations of an Encampment Response program low-barrier navigation center (Watsonville)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA

	SPM
1a,1b,3,4,6	New low-barrier navigation center will focus on serving individuals experiencing homelessness in encampments near the Pajaro River in south Santa Cruz County and northern Monterey County. This will increase access to services and shelter for this population and increase the number exiting to permanent housing more quickly. Some referrals will come from street outreach programs.

Lead entity for the Key Action

Santa Cruz County

Collaborating entity/ies

Monterey County, Community Action Board, Central California Alliance for Health

Milestones for the Key Action	Target dates for milestones
Construction of site begins	**July 2025**
Finalize service and operational contracts	**October 2025**
Open site and begin services	**November 2025**

Target date for completing the Key Action

12/31/2025

Clear metric for how success of the Key Action will be measured

# of unsheltered clients served; # clients exiting to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
Encampment	**Monterey County ERF and HHAP funds**	*Choose an item.*

Resolution Grant (Monterey)	supporting initial site development and operations	
HHAP (Monterey)	Santa Cruz County general funds and CalAIM dollars supporting ongoing operations	
Santa Cruz County general funds		
CalAIM HHIP and services funding	CalAIM HHIP funds to support development and site setup	

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	New program to serve unsheltered individuals living in an encampment. Operator has staff from the region, cross-cultural capacity, and people with lived experience. Program will address significant gap in shelter bed capacity for adults as there are no publicly funded, fixed site, adult shelters currently in Watsonville.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 27.

Key Action
Support acquisition of a local motel and operations as an emergency housing program for unsheltered individuals with behavioral health conditions (unincorporated county)

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,3,4,6	County and City of Santa Cruz partnered with Housing Matters to support the acquisition of a hotel rather than one-time leasing of hotel rooms. Securing the site will expand resources to serve people experiencing unsheltered homelessness with behavioral health

	conditions, increase shelter capacity for this population, and increase the number exiting to permanent housing more quickly. Referrals to focus on serving those with behavioral health conditions living in encampments within the City of Santa Cruz for first one to two years of operations.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Housing Matters, City of Santa Cruz

Milestones for the Key Action	Target dates for milestones
Site acquisition	**July 2025**
Site improvements and setup	**September 2025**
First site referrals	**October 2025**

Target date for completing the Key Action
10/31/2025
Clear metric for how success of the Key Action will be measured
# of unsheltered clients served; # clients exiting to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
Encampment Resolution Grant (City of Santa	**ERF, BHBH, private funds, and county general funds supporting site acquisition and setup**	*Choose an item.*

Cruz) **Housing Matters private donations and financing** **Behavioral Health Bridge Housing** **Santa Cruz County general funds** **CalAIM services funding**	**ERF and BHBH funds supporting operations** **County general funds and CalAIM services funding supporting operations long-term**

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	New program to secure a long-term housing resource rather than using grant funds for leasing hotels on a one-time basis. Will help expand shelter access to unsheltered individuals with behavioral health conditions for several years. Site can be used for other forms of housing in long-term.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 28.

Key Action
Support program transitions and expansions of recuperative care, short-term post hospitalization housing, and transitional rent housing resources within the County

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM

1a,1b,3,4	Expanding capacity of local organizations to secure CalAIM funding for recuperative care, short-term post hospitalization housing, and transitional rent is critical for sustaining interim housing capacity within the County.

Lead entity for the Key Action

Santa Cruz County

Collaborating entity/ies

Central California Alliance for Health, Housing Matters, Community Action Board

Milestones for the Key Action	Target dates for milestones
Support contract negotiations with Alliance for these services; support connections with health care providers to support sites **Multiple new sites operational and billing for CalAIM services**	**September 2025** **March 2026**

Target date for completing the Key Action

3/31/2025

Clear metric for how success of the Key Action will be measured

# of unsheltered clients served; # clients exiting to permanent housing, Medi-Cal revenue supporting site operations

Funding Sources for Key Action

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
CalAIM services funding	**Action steps focused on expanding Medi-Cal revenue to support interim housing operations**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	This work is necessary to develop resources to sustain operations of interim housing programs throughout the County. Shift to this funding source will result in more referrals coming from the health provider sector. Demographics of those being referred will need to be monitored for potentially disparities in access.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 29.

Key Action
Expand housing partnerships with sober living environments

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b,6	Increasing partnerships with sober living facilities can help individuals experiencing homelessness with SUD challenges with access sober environments if desired. This can result in reduced unsheltered homelessness and sheltering options for referrals from street outreach providers.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
County Substance Use Treatment Division, County probation, sober living operators

Milestones for the Key Action	Target dates for milestones
Continue United Way/2-1-1 sober living availability updates	**July 2025**

Explore how SLEs may play a role with CalAIM transitional rent; create inventory of current programs, funding sources, and expectations	October 2025
Incorporate some SLEs into CalAIM housing support network as appropriate	January 2026

Target date for completing the Key Action
1/30/2026
Clear metric for how success of the Key Action will be measured
# of SLE sites participating in HMIS; # of exits to permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County Behavioral Health, AB109 **CalAIM services funding**	**Funds support SLE operations**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Proposed approach can increase access to housing resources and connections to SUD recovery supports for people experiencing homelessness. Current entry points are primarily from criminal justice and SUD residential settings rather than people experiencing homelessness. Collaboration could also help reduce exits from SLEs back into homelessness and allow for monitoring of outcome demographics from SLEs.
Housing Placements	

Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 30.

Key Action
Provide support for City of Santa Cruz – RV safe parking, safe sleeping, sheltering program at the Armory

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a,1b, 3, 4, 6	City of Santa Cruz is the primary funder of a shelter, safe sleeping, safe RV parking program. County funds help support site operations. Program receives direct referrals from street outreach workers. Site expands services for unsheltered individuals, increases shelter access, and can help with increasing exits to permanent housing more quickly.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
City of Santa Cruz, People First, Homeless Persons Health Project

Milestones for the Key Action	Target dates for milestones
Finalize MOU outlining County financial support	**July 2025**
Link programs at site with other health, housing, and human services resources to improve housing outcomes	**Ongoing**

Target date for completing the Key Action
6/30/2026
Clear metric for how success of the Key Action will be measured

# of exits to permanent housing; reduced lengths of stay at programs

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
City of Santa Cruz general funds **County of Santa Cruz general funds** **CalAIM Medi-Cal revenue**	**Funds support program operations and housing navigation services**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	
Housing Placements	Linkage of city supported program to other county-funded/supported resources can help with efforts to improve outcomes at the site and to monitor and improve outcomes by subpopulations.
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and	

services.	

Key Action 31.

Key Action
Continue, expand, and improve housing problem solving training for program staff

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5, 6	Providing training, coaching, resource sharing, and networking opportunities for provider staff is intended to improve program outcomes across a range of programs from street outreach to permanent supportive housing. This action is focused on improving the quality of existing programs rather than expanding capacity. More-in person events are desired. Support for volunteers and workforce development opportunities for people with lived experience of homelessness are desired.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
Strengths Model, Inc.; Pathways to Housing - Housing First Training Institute, Human Services Department Staff Development

Milestones for the Key Action	Target dates for milestones
Recruit/hire program coordinator to support training, coaching, staff development infrastructure	**September 2025**
	November 2025
Host CoC-sponsored training/network event	
Prepare staff development calendar for 2026	**December 2025**
Implementation of staff development plans	**January 2026 - ongoing**

Target date for completing the Key Action
12/31/2025
Clear metric for how success of the Key Action will be measured
Increasing percentage of program exits to permanent housing; fewer program exits involving returns to homelessness

Funding Sources for Key Action

Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP, Behavioral Health Bridge Housing, HDAP, County general funds	Consultants supported with HHAP, BHBH, HDAP contracts; county staff supported with county general funds	*Permanent Housing Services and Services Coordination*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance

At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Staff development will include efforts to address disparities, e.g., internal bias awareness, strength-based practice, hiring and supporting peer staff, etc.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 32.

Key Action

Enhance housing and service access through improvements to United Way / 2-1-1 website resources and phone services and coordinated entry collaborative workgroups

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a, 1b, 2, 3, 4, 5	This is a broad community wide effort to improve housing and service resource sharing and access in partnership with 2-1-1. The focus will be on helping individuals experiencing or at-risk of homelessness to get linked to helpful resources as quickly as possible. The effort could have impacts on nearly all SPM measures. More in -person events are desired. More centralized resources and calendar of events.

Lead entity for the Key Action
Santa Cruz County
Collaborating entity/ies
United Way/2-1-1; People First; Stepping Up Santa Cruz

Milestones for the Key Action	Target dates for milestones
Renew United Way contract	**July 2025**
Participate in Medi-Cal closed loop referral planning meetings	**December 2025**
Continue quarterly United Way / provide resource update convenings	**January 2026 - ongoing**
Consider testing new networking / communication tools	

Target date for completing the Key Action
1/30/2026
Clear metric for how success of the Key Action will be measured
# of callers/requesters for housing services linked with a resource

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HUD CoC funding, County general	**United Way contract supported with HUD CoC staffing; county staff paid for with**	*Choose an item.*

fund/MAA	general funds/MAA revenue	

Identify which of the following equity improvement areas will be addressed by the Key Action.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Goal of effort is to increase access to housing and service resources and to monitor potential disparities over time using connection services request form data and call center data.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 33.

Key Action
Support development and sustainability of regional housing-focused street outreach programs with linkages to key partner locations – libraries, parks, law enforcement, senior/family centers, etc.

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a, 1b, 3, 4, 6	Outreach efforts within the County are not currently structured to provide services in specific geographic regions in collaboration with local programs and providers. Effort will focus on developing a more structured, housing-focused, regional approach among street outreach providers to improve outcomes in a range of areas - more served, more accessing shelter, more securing permanent housing more quickly, and more street outreach connections to interim and permanent housing.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Homeless Persons Health Project, Community Action Board, Housing Matters

Milestones for the Key Action	Target dates for milestones
Update street outreach/connector contracts with providers; use braided funding strategy	July 2025
Define outreach regional coverage areas by census tract, build out HMIS data collection capacity for programs	December 2025
Convene outreach providers on a regular basis for resource sharing, training, and learning	January 2026 - ongoing

Target date for completing the Key Action
1/30/2026

Clear metric for how success of the Key Action will be measured
# of people enrolled in outreach programs linked to interim or permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance.

For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable. |

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP, CDBG, HHIP, ERF grants, City general funds, County General Fund/MAA	Mix of funding sources from multiple grants, county/city general funds to support outreach efforts; county general funds and MAA revenue support county support staffing	*Services and Services Coordination for People Experiencing Unsheltered Homelessness*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Goal of effort is to improve the effectiveness of street outreach programs and their collaborations with local entities within specific geographic regions of the County. Expanding outreach in targeted geographic areas can help reduce disparities in access to services.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 34.

Key Action
Develop and adopt county encampment response guidelines

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
1a, 1b, 6	Development of a county policy for responding to encampments should increase access to services for people experiencing homelessness, help with reducing the number of unsheltered individuals, and increasing referrals from street outreach into interim and permanent housing resources.

Lead entity for the Key Action
Santa Cruz County

Collaborating entity/ies
Multiple county departments – health, community development, human services, parks, sheriff, county executive office

Milestones for the Key Action	Target dates for milestones
CoC policy board feedback gathered	**June 2025**
County board of supervisors review and approval	**September 2025**

Target date for completing the Key Action
10/6/2025
Clear metric for how success of the Key Action will be measured
# of unsheltered individuals linked with interim or permanent housing

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
County general funds	**Planning effort is being supported by county general funds**	*Choose an item.*

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Developing a standardized approach for encampments in unincorporated areas of the County can help reduce potential disparities in enforcement and increase the probability of connecting individuals to helpful resources.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and	

services.	

Key Action 35.

Key Action
Update CoC policies and procedures – complaints/grievances, shelter standards, rapid rehousing, antidiscrimination/inclusion, discharge planning, and others

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5, 6	The development of updated policies and procedures is intended to improve the quality and outcomes associated with programs in the Housing for Health network. Improved quality should contribute to more and quicker exits from homelessness and longer-term housing stability for individuals when they exit programs.

Lead entity for the Key Action
Watsonville/Santa Cruz City & County CoC

Collaborating entity/ies
CoC members – providers, those with lived experience; Focus Strategies

Milestones for the Key Action	Target dates for milestones
Gathering/organizing of current policies and procedures	June 2025
First drafts of updated policies and procedures completed	October 2025
Full set of new policies and procedures adopted by CoC Policy Board	June 2026

Target date for completing the Key Action
6/30/2026

Clear metric for how success of the Key Action will be measured
Reduced returns to homeless

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Identify which of the following equity improvement areas will be addressed by the Key Action.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
HHAP, CoC Planning Grant, County general fund	Earlier rounds of HHAP funding being used for this project, along with CoC planning grant funds, county general funds supporting county staff time on project	*Administrative Costs (no more than 7 percent of allocation)*

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Development and promulgation of more robust policies and procedures is intended to improve program quality and reduce inconsistencies in operations across programs within the County. Some policies/procedures will be developed to improve access and address disparities in outcomes.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Key Action 36.

Key Action
Support the development of a CalAIM quality improvement and coordination effort in partnership with Medi-Cal managed care plans and local providers with a focus on services for households experiencing or at-risk of homelessness.

Identify the CA SPM(s) that will be improved by this Key Action and how.

CA SPM	Specific description of how the Key Action will improve this CA SPM
3, 4, 5, 6	Efforts to work closely with Medi-Cal managed care and the CalAIM provider network is intended to increase cross system data sharing, care coordination, and linkage with housing resources. Efforts are focused on improving the quality of services provided and improved

outcomes for individuals.	

Lead entity for the Key Action

Santa Cruz County

Collaborating entity/ies

Central California Alliance for Health, Kaiser Permanente, Health Management Associates, CalAIM ECM and CS providers, Health Improvement Partnership

Milestones for the Key Action	Target dates for milestones
Build out HMIS system for ECM, CS, transitional rent data collection	**September 2025**
Develop plan for transitional rent implementation, interview current providers regarding opportunities, needs, barriers	**September 2025**
Support development of an RFP for data integration across county departments; participate in closed loop referral planning	**November 2025**
Implementation work for transitional rent and Medi-Cal coordinated care hub	**December 2025**
Launch transitional rent and increased CalAIM coordination	**January 2026**

Target date for completing the Key Action

1/30/2026

Clear metric for how success of the Key Action will be measured

People experiencing homelessness receiving CalAIM services

Funding Sources for Key Action

Guidance
Applicants may identify other funding sources available within the region during the grant term (FY24/25- FY28/29) that support homelessness programming, housing, and system performance. For all HHAP 6-funded Key Actions, you must include the eligible use category or categories as applicable.

Funding source	Description of how the funding will contribute to the achievement of the Key Action	For HHAP 6-funded Key Actions only: Eligible use category to fund this Key Action.
CalAIM Marketplace TA, CITED grants, Behavioral Health Bridge Housing,	**Funds being used for consultation, implementation support, and new infrastructure**	*Choose an item.*

County general funds		

Identify which of the following equity improvement areas will be addressed by the Key Action.

Guidance
At a minimum, each Key Action must address at least one equity improvement area.

Equity Area	Description of how the Key Action will address system performance disparities and ensure racial and gender equity in this area (choose one at a minimum, or more)
Service Delivery	Development of a more coordinated system under CalAIM is intended to improve access to care and Medi-Cal funded care management and housing resources. Efforts to coordinate care are intended to improve care quality and maximize coverage of CalAIM housing providers across local needs. Efforts should help reduce access barriers and increase coordination among providers with a goal of reducing access and outcome disparities.
Housing Placements	
Housing Retention	
Changes to procurement	
Other means of affirming racial and ethnic groups that are overrepresented among residents experiencing homelessness have equitable access to housing and services.	

Section 4. HHAP 6 Funding Plan

Steps to complete this section
State Priorities for HHAP 6 Funding: HHAP 6 is intended to reflect the state's priorities to prevent and expeditiously reduce unsheltered homelessness through homelessness prevention activities and sustain existing Interim Housing Solutions, and Permanent Housing Solutions, including long-term sustainability of interim housing and permanent affordable housing.

To complete the HHAP 6 Funding Plan:
1. Identify the Administrative Entity submitting the budget.
    o Provide the Tax ID/TIN, primary contact for the contract, contact email, contact phone, and address for where the HHAP 6 check will be mailed.
    o Provide the total dollar amount of the HHAP 6 allocation(s) being administered under the Funding Plan.
        • **Reminder: This must account for 100 percent of the HHAP 6 Allocation(s) the Administrative Entity will be responsible for administering.**
2. Describe all activities proposed to be funded by HHAP 6 in clear, specific terms, and:

Administrative Entity

Which Administrative Entity is submitting the below budget?

Santa Cruz County

Tax ID

946000534

TIN

Primary contact for the contract

First Name

Sheryl

Last Name

Norteye

Title

Senior Human Services Analyst, Housing for Health Division, Human Services Department

Email

Sheryl.norteye@santacruzcountyca.gov

Phone

(831) 454-7329

Address where HHAP 6 check will be mailed

Guidance
This address **MUST** match the TIN and/or STD 204.
701 Ocean Street, Room 100

City

Santa Cruz

State

CA

Zip Code

95060

Funding Plan – Select Administrative Entity.

Total HHAP 6 Allocation(s) Administering

$4,365,618.99

HHAP 6 Allocations

4.a. Proposed Funding Activities

Guidance
The tables below are formatted as "repeating content". To add a funding activity, click into any of the tables to reveal the content border, then click the (+) that appears on the right-hand margin of the border. This will not work if the template is open in a web browser; the template **must be** open in the Microsoft Word application.

Activity 1.

Describe the proposed funding activity in clear, specific terms.

Permanent Housing Services and Service Coordination – funding for the Housing Authority to maintain a landlord incentive/risk mitigation fund; funding for a nonprofit to maintain landlord outreach, engagement, and support program

Identify the HHAP 6 eligible use under which the proposed funding activity is budgeted.

Permanent Housing Services and Services Coordination

Identify the total HHAP 6 funding proposed for the activity.

$567,530.47

Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.

Guidance
When identifying Key Actions here, refer to the applicable Key Action as "Key Action [#]".

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) this funding activity will improve
Key Action #s: 1, 2, 3

Activity 2.

Describe the proposed funding activity in clear, specific terms.

Homelessness Prevention Activities - centralized housing assistance fund to support homelessness prevention

Identify the HHAP 6 eligible use under which the proposed funding activity is budgeted.

Prevention and Diversion

Identify the total HHAP 6 funding proposed for the activity.

$392,905.70

Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.

Guidance
When identifying Key Actions here, refer to the applicable Key Action as "Key Action [#]".

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) this funding activity will improve
Key Action #s: 15

Activity 3.

Describe the proposed funding activity in clear, specific terms.

Interim Housing Solutions – supporting safe parking, shelter operations

Identify the HHAP 6 eligible use under which the proposed funding activity is budgeted.

Operating Expenses - Interim Housing

Identify the total HHAP 6 funding proposed for the activity.

$2,968,630.88

Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) this funding activity will improve
Key Action #s: 21, 23

Activity 4.

Describe the proposed funding activity in clear, specific terms.

Interim Housing Solutions – youth transitional housing

Identify the HHAP 6 eligible use under which the proposed funding activity is budgeted.

YSA - Operating Expenses - Interim Housing

Identify the total HHAP 6 funding proposed for the activity.

$436,551.89

Identify which System Performance Measure Improvement Plan Key Action(s) the activity supports.

Guidance
When identifying Key Actions here, refer to the applicable Key Action as "Key Action [#]".

Key Action(s) (from the System Performance Measure Improvement Plan, Section 3.b. of the regional application) this funding activity will improve
Key Action #s: 24

Does this budget propose to fund any New Interim Housing Solutions, aside from those designated in the Youth Set Aside?

Guidance
Proposing to use HHAP 6 to fund **New** Interim Housing (that is not designated for the Youth Set Aside), covered under HHAP 6 Statute Category #3 in Section III. of the HHAP 6 NOFA, requires documenting the Sustainability of the Region's Permanent Housing Portfolio.
No

Does this budget propose to fund any Non-housing Solutions?

Guidance
Non-housing Solutions are listed in HHAP 6 Statute Category #4 in Section III. of the HHAP 6 NOFA. Proposing to use HHAP 6 to fund Non-housing Solutions requires documenting the Sustainability of the Region's Permanent Housing Portfolio.

No

Funding Priority Considerations: Documenting Sustainability of the Region's Interim and Permanent Housing Portfolios

To complete 4.b. Sustainability of the Region's Interim Housing Portfolio:
1. Identify the total existing Interim Housing shelters and beds (beds) in the region.
2. **If proposing to use HHAP 6 to fund <u>New Interim Housing</u> solutions, aside from those designated for the Youth Set Aside, Eligible Applicants must identify the total beds proposed to be added during the grant term (FY24/25-28/29) in the region and are required to complete 4c, the Sustainability of the Region's Permanent Housing Portfolio.**
3. Identify the total estimated capital and operating costs for the beds (existing and, if applicable, proposed to be added) during the grant term.
4. Identify the funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for the beds in the region for the grant term.

To complete 4.c. Sustainability of the Region's Permanent Housing Portfolio:
Required if any regional partner is proposing to spend HHAP 6 funding on New Interim Housing solutions (aside from those designated for the Youth Set Aside) and/or Non-Housing Solutions.
For the region's existing, at-risk, and proposed permanent affordable housing identify all the following:
1. The total (existing, at-risk, and proposed) permanent affordable housing developments and units (developments) in the region. Data for existing and at-risk developments can be provided by HCD upon request.
Note: Developments proposed includes those currently seeking permanent housing funding or operations support in the region which still have a financing or supportive services and operations funding gap.
2. The total estimated capital and operating costs for (existing, at-risk, and proposed) developments during the grant term.
3. The funding sources (including amounts) that will realize and sustain the estimated capital and operating costs for (existing, at-risk, and proposed) developments in the region for the grant term.

To complete 4.d. Documentation of Youth Set Aside Requirement:
1. Certify that the region has budgeted at least 10 percent of each HHAP 6 allocation to be spent on services for homeless youth (as defined in HSC 50216(l).

4.b. Sustainability of the Region's Interim Housing Portfolio

Pursuant to HSC Section 50243(c), **all applicants must demonstrate they have dedicated sufficient resources to sustain their region's existing and proposed portfolio of interim housing within the grant term (FY24/25-FY28/29).**

The stakeholder engagement required in advance of regional application development should also be used to help inform the requirements related to documenting the Sustainability of the Region's Interim Housing Portfolio.

Region's Interim Housing Portfolio

Number of Existing Interim Beds (beds) within the Region.

415

(If Applicable) Number of Interim Beds Proposed to be added within the grant term (FY24/25-28/29).

96

Total Estimated Capital and Operating Cost for the Existing and Proposed Beds during the grant term.

$125.5M

Funding Sources Realizing and Sustaining the Estimated Capital and Operating Costs for Beds in the Region within the Grant Term (FY24/25-FY28/29).

Guidance
The funding amounts in this table, when added, must equal the estimated total capital and operating cost for the existing and proposed beds during the grant term.

If a gap remains, the region must identify other sources to address the gap. This may include, but is not limited to, use of HHAP funding, local dedicated funding, Behavioral Health Services Act funds, long-term capitalized operating reserves, or any other local, state, or federal funding source from the list within the Systems Performance Measures Improvement plan section (IV.A.3.b.ii.) of the HHAP 6 NOFA. |

Funding Source	Amount Dedicated (Approx.)
CalAIM Medi-Cal Revenue (must be billed and available)	$30M
County of Santa Cruz general fund	$20M
HHAP (estimate, assumes continuing funding)	$17.5M
Private donation/foundations	$13M
City of Santa Cruz primarily general fund	$12M
Encampment Response Funds (Monterey County, City of Santa Cruz grants)	$11M
BHBH	$8M
Whole Person Care Housing Funds	$3M
Permanent Local Housing Allocation (County)	$2M
DV shelter funding	$2M
VA shelter funding	$2M
CalWorks shelter funding	$2M
Private Funding (foundations, donors)	$1.8M
HHIP	$1.2M

4.c. Sustainability of the Region's Permanent Housing Portfolio

Guidance
Regions proposing to use HHAP 6 to fund New Interim Housing Solutions (aside from those designated for the Youth Set Aside) and/or Non-Housing Solutions must complete this section.

> If a region demonstrates it can sustain its existing and proposed interim and permanent housing portfolio, then it may be permitted to use HHAP 6 funds on New Interim Housing solutions (beyond New Interim Housing for youth populations) and/or Non-Housing Solutions; **however, applicants will still be required to budget and spend at least 50 percent of their HHAP 6 allocation on Housing Solutions, defined as HSC 50243(e)(1),(2),and (3)(A-I).**

Region's Existing Permanent Affordable Housing Portfolio

Total permanent affordable housing developments and units (developments) in the region.

N/A – not proposing to fund new interim housing solutions beyond those in development

Total estimated capital and operating cost for existing developments.

$N/A

Funding Sources Realizing and Sustaining the Region's Existing Developments within the Grant Term (FY24/25-FY28/29).

Guidance
The funding amounts in this table, when added, should equal the estimated total capital and operating cost for existing developments in the region. **If a gap remains, the region must identify other sources to address the gap.** This may include, but is not limited to, use of HHAP funding, local dedicated funding, Behavioral Health Services Act funds, long- term capitalized operating reserves, or any other local, state, or federal funding source from the list within the Systems Performance Measures Improvement plan section (IV.A.3.b.ii.)of the HHAP 6 NOFA.

Funding Source	Amount Supporting
N/A	

At-Risk Permanent Affordable Housing within the Region

Number of developments at risk of expiring affordability restrictions during the grant term (FY24/25-FY28/29).

N/A

Total estimated capital and operating cost for at-risk developments.

$N/A

Funding Sources Realizing and Sustaining the Region's At-Risk Developments within the Grant Term (FY24/25-FY28/29)

Guidance
The funding amounts in this table, when added, should equal the estimated total capital and operating cost for the region's at-risk developments. **If a gap remains, the region must identify other sources to address the gap.** This may include, but is not limited to, use of HHAP funding, local dedicated funding, Behavioral Health Services Act funds, long- term capitalized operating reserves, or any other local, state, or federal funding source from the list within the Systems Performance Measures Improvement plan section (IV.A.3.b.ii.) of

Funding source	Amount Supporting
N/A	

Proposed Permanent Affordable Housing within the Region

Total number of developments proposed which still have a financing or supportive services and operations funding gap (proposed developments) during the grant term (FY24/25-FY28/29).

N/A

Total Estimated Funding Gap (capital and operating costs) for the proposed developments during the grant term (FY24/25-FY28/29).

$N/A

Funding Sources Realizing and Sustaining the Region's Proposed Developments within the Grant Term (FY24/25- FY28/29)

Guidance
The funding amounts in this table, when added, should equal the estimated total capital and operating cost for the region's proposed developments. **If a gap remains, the applicant must identify other sources to address the gap.** This may include, but is not limited to, use of HHAP funding, local dedicated funding, Behavioral Health Services Act funds, long- term capitalized operating reserves, or any other local, state, or federal funding source from the list within the Systems Performance Measures Improvement plan section (IV.A.3.b.ii.) of the HHAP 6 NOFA.

Funding source	Amount Supporting
N/A	

4.d. Documentation of Youth Set Aside Requirement

Guidance
At least 10 percent of each HHAP 6 allocation must be spent on services for homeless youth (HSC 50241(e)), and there are no prohibitions on spending a greater percentage on the Youth Set Aside. Documenting Sustainability of the Region's Permanent Housing Portfolio is not required for New Interim Housing Solutions for homeless youth.

By checking the box below, I certify that at least 10 percent of each HHAP 6 allocation is set-aside for youth (defined in HSC 50216(l)), as required by HSC 50241(e).

☒ **I certify under penalty of perjury that all of the information in the above section is true and accurate to the best of my knowledge.**

Section 5. MOU and Application Certification

Steps to complete this section
1. **Upload** the Memorandum of Understanding (MOU) as specified below.

2. **Complete** the certification to indicate all information included in this regional application is true and accurate.

Memorandum of Understanding (MOU)

Supporting Documentation (Optional)

Certification

Certifying the Regional Application for Submission

Eligible Applicant

Santa Cruz County

☐ **On behalf of the above participating Eligible Applicant, I certify that all information included in this regional application is true and accurate to the best of my knowledge.**

First Name

Last Name

Phone

Email